



City of Dallas

Allocations Committee

January 13, 2025

Office of Arts and Culture
City of Dallas

Agenda



- FY 2025-26 COP Guidelines
- DBDT Funding Reallocation
- ArtsActivate Changes for 2026 Guidelines
- Staff Updates
- Chair Updates



FY 2025-26 COP Timeline



Date	Item
January 13	Allocations Vote to Recommend Guidelines
January 16	Commission Vote to Recommend Guidelines
January 21	QOLAC Brief by Memo
February 26	City Council Vote to Approve Guidelines
March 3	FY 2025-26 COP Application Opens



FY 2025-26 COP Guidelines Revisions



Revision	Page(s)	Notes
Changes in order of information	All	- About the Cultural Organizations Program - Eligibility, Funding level restrictions, Source of funding, New applicants - FY 2025-26 COP - Specific info for FY 2025-26: Timeline, Year one of three-year program - Reorganized - Review Panel Process; Scoring; Selection and Funding Allocation Process
Core programming	6 and 9	- Application Checklist: FY 2025-26 COP Proposal asks for Organization core programming - Review Panel Scoring: Public Benefit - Clearly describes core programs and services offered to Dallas residents and visitors
Impact of changing tiers	8	NOTE: A change from one tier to another will change the grouping of organizations in which a given organization will be reviewed by the review panel. Changing tiers may also change specific OAC administrative scoring criteria. Please refer to the "OAC Administrative Scoring," section under "Scoring," below.
Panel Scoring - Overall Recommendation	9	- All panelists must answer, "Would you recommend that this organization be a recipient of Dallas taxpayer dollars through the Cultural Organizations Program in the 2025-26 year?" - Setting up process for off-cycle years



FY 2025-26 COP Guidelines Revisions



Revision	Page(s)	Notes
Funding levels are not guaranteed	12	• Be advised that prior year funding allocations are not guaranteed in the FY 2025-26 funding allocation process and may change based on the aforementioned factors. • Factors: applicant scoring, funding projections, contract compliance, fiscal standing of applying organizations, and standing compared to peer organizations
Significant changes in operation	12	• Application will ask about core programming • Examples of reasons for decreased funding - 5. A returning applicant whose core operation and/or programming drastically changes.
Language emphasizing compliance	16	• During off-cycle years, administrative scoring and compliance will hold more significance in the applicant review and funding allocation process to emphasize the importance of contract compliance, financial compliance, and adherence to Cultural Policy diversity criteria. OAC will intend to support each organization that successfully reapplies by the deadline with approximately similar funding that they received the year before if the organization earns at least 70% of administrative points (35 out of 50 possible points).



FY 2025-26 COP Guidelines Revisions



Revision	Page(s)	Notes
Maintaining program eligibility	16	Be advised that all applicants, returning or new, must maintain program eligibility each year of the three-year cycle as laid out in the program eligibility section of each year's City Council approved guidelines.
New organization off-cycle applicant eligibility clarifications	16-17	Provided information on how new organizations can apply in off-cycle years with the note that an organization will need to complete a full application on the next year one of the three-year cycle regardless of year of entry into program



Agenda



- FY 2025-26 COP Guidelines
- DBDT Funding Reallocation
- ArtsActivate Changes for 2026 Guidelines
- Staff Updates
- Chair Updates



DBDT Funding Reallocation of \$248,435



Motion: To remand the \$248,435 funding recommendation to the Arts and Culture Advisory Commission’s Allocations Committee for reallocation to other Office of Arts and Culture programs for fiscal year 2024-25.

Proposed reallocation for discussion

Program	Amount
Community Artist Program	\$20,000
Community Arts (various projects)	\$50,000
Joint Cultural Center Project	\$37,900
Culture of Value	\$50,000
ArtsActivate 2025 Round 3	\$92,000
TOTAL	\$249,900



Agenda



- FY 2025-26 COP Guidelines
- DBDT Funding Reallocation
- ArtsActivate Changes for 2026 Guidelines
- Staff Updates
- Chair Updates



ArtsActivate Changes for 2026 Guidelines



Perceived need	OAC Proposed Solution/Clarification
COP organizations often are competing with organizations that do not have access to COP funding.	OAC proposes that COP organizations receiving above \$80K cannot apply (currently \$100K)
Panelists scores even more significantly outweigh administrative scores (which means that “solid” projects that may not be as flashy are not always selected by panel.)	OAC proposes moving scoring back to 70 panel, 30 staff.
Last year, 11 organizations/individuals were funded twice, and our overall “funding rate” was less than 40% each round.	OAC proposes raising funding caps but limiting all applicants to funding once per year.
Not all artists have their own publishing/social media following. Need better way to advertise ArtsActivate projects and make them open to a broader public.	Make “GoSeeDFW” mandatory as “deliverable 2,” rather than just a flyer.



Proposed Changes - \$100K to \$80K (~~\$70K~~)



Organization	FY 2024-25 COP Tier	FY 2024-25 COP Award	ArtsActivate 2024 Funding	ArtsActivate 2025 Funding
Cara Mia Theatre Company	Tier 4 (\$1M-\$3M)	\$91,482	\$10,500	\$16,000
Dallas Chamber Symphony	Tier 2 (\$250K-\$500K)	\$71,924	DNA	DNA
Dallas Holocaust and Human Rights Museum	Tier 5 (\$3M-\$10M)	\$93,000	\$16,000	NF - R2 16000
Dallas Symphony Association, Inc.	Tier 6 (\$10M+)	\$71,290	DNA	DNA
Dallas Theater Center	Tier 5 (\$3M-\$10M)	\$90,007	NF - R3 15000	DNA
Forest Forward	Tier 4 (\$1M-\$3M)	\$86,600	NF - R1 16000 (New COP FY24)	DNA
Greater Dallas Youth Orchestra	Tier 3 (\$500K-\$1M)	\$71,242	\$14,000	NF - R1 14000 (Allocations) NF - R2 14000
Junior Players Guild	Tier 4 (\$1M-\$3M)	\$89,157	\$16,000	DNA
Nasher Sculpture Center	Tier 5 (\$3M-\$10M)	\$80,000	NF - R2 16000 NF - R3 16000 (New COP FY25)	DNQ - R1 16000 NF - R2 16000
Teatro Dallas	Tier 2 (\$250K-\$500K)	\$81,088	\$14,000	\$14,000
Texas Winds Musical Outreach, Inc.	Tier 2 (\$250K-\$500K)	\$90,439	DNA	DNA
Theatre Three, Inc.	Tier 3 (\$500K-\$1M)	\$97,045	DNA	NF - R1 14000
USA Film Festival	Tier 2 (\$250K-\$500K)	\$78,518	DNA	DNA
Total			\$56,500	\$30,000

7 Artists or 4-5 Group A Orgs

3-4 Artists or 2-3 Group A Orgs

~~8 Artists~~ or ~~5~~ Group A Orgs

~~3-4 Artists~~ or ~~2-3~~ Group A Orgs



Proposed Changes – 70 Panel / 30 Admin



ArtsActivate 2025

Panel Scores (75 Points)

- Intention (20 points)
- Impact (35 points)
- Cultural Plan Priorities (5 points)
- Overall (15 points)

OAC Admin Scores (25 Points)

- Application and Contract Compliance (5 points)
- Project Budget Support (5 points)
- Neighborhood Typologies (10 points)
- *Board/Staff Diversity (5 points) – NP*
- *Date & Venue Confirmation (5 points) – IA*

ArtsActivate 2026

Panel Scores (70 Points)

- Intention (20 points) – Cultural Plan priorities included
- Impact (35 points)
- Overall (15 points)

OAC Admin Scores (30 Points)

- Application and Contracting Compliance (5 points)
- Projected Budget Support (5 points)
- Neighborhood Typologies (10 points)
- **New Applicants or Districts w/ fewest proposed events (5 points)**
- *Board/Staff Diversity (5 points) – NP*
- *Date & Venue Confirmation (5 points) – IA*



Proposed Changes – Funding Once per Year



Number of Funded Projects Eligibility

- Individual Artists – 2 projects
- Group A Orgs (under \$100K) – 2 projects
- Groups B, C, and D – 1 project

ArtsActivate 2024

- 11 Artists & Orgs Funded Twice
 - 7 Artists (6 ALAANA)
 - 4 Orgs (2 ALAANA)



Agenda



- FY 2025-26 COP Guidelines
- DBDT Funding Reallocation
- ArtsActivate Changes for 2026 Guidelines
- Staff Updates
- Chair Updates



Allocations Calendar



- February 6, 2025: ArtsActivate 2026 Guidelines; FY 2025-26 CAP Guidelines
- March 6, 2025: ArtsActivate 2026 Guidelines; FY 2025-26 CAP Guidelines
- April 3, 2025
- May 1, 2025
- June 5, 2025



Agenda



- FY 2025-26 COP Guidelines
- DBDT Funding Reallocation
- ArtsActivate Changes for 2026 Guidelines
- Staff Updates
- Chair Updates

