

CITY OF DALLAS OFFICE OF ARTS AND CULTURE CALL FOR ARTISTS

CULTURE OF VALUE

SUBMISSION DEADLINE: June 30, 2024

OBJECTIVE

To support artists and arts and culture organizations whose primary programming and services center around an ALAANA experience. The recipient shall provide a one-time artistic service that furthers the **“Culture of Value” that the arts are essential to a thriving, equitable society within the city of Dallas** (Dallas Cultural Plan, Strategy 14 - Support for Artists).

REQUEST FOR PROPOSALS

The City of Dallas Office of Arts and Culture (OAC) is partnering with the Dallas Public Library (DPL) and the Park and Recreation Department (PKR) to partner Dallas-based artists and organizations with library branches and recreation centers across the City of Dallas. OAC requests submissions for proposals for a one-time service of an artistic and/or cultural nature that develops a “Culture of Value” establishing the arts as essential to a thriving equitable society within the City of Dallas. Through any artistic or cultural discipline, the proposed service must address the value and necessity of artists, art, and culture, and creating access to arts and culture for the residents of Dallas.

The project shall be a **one-time service** that takes place on a single day, not a series of events. (The installment of an art exhibit will be seen as a one-time service for its exhibit duration but may not last longer than one week.) All services must take place between August 15, 2024 and September 15, 2024.

The project shall be reported out by the applicant in a final report to the Office of Arts and Culture by September 15, 2024.

ELIGIBILITY

Applicant must meet the following criteria to apply:

Individual Artists

- Be an artist whose primary services and programming centers around an ALAANA experience or culture
- Be a resident of the City of Dallas
 - PO Box will not be accepted as an address for proof of residency
- Be willing to comply with any City of Dallas compliance requirements, which may include, but is not limited to, obtaining insurance or passing a background check

Non-Profit Organizations

- Be an organization whose primary mission and/or function centers around an ALAANA experience or culture (See ALAANA organization definition per the 2018 Dallas Cultural Policy in “Definitions” below)
- Be a 501(c)(3) non-profit organization whose primary function is arts and culture related
- Be registered to transact business in the State of Texas
- Have an administrative address in the City of Dallas
 - PO Box will not be accepted as an administrative address
- Be willing to comply with any City of Dallas compliance requirements, which may include, but is not limited to, obtaining insurance, or passing a background check

KEY DATES

Request for Proposal Open for Submissions: June 17, 2024

Submission Deadline: June 30, 2024

Application Review & Scoring: July 1-14

Lib & Rec Center Match Process: July 15-26

Notification Date: August 2, 2024

Project Earliest Start Date: August 15, 2024

Project Latest Completion Date: September 15, 2024¹

PROPOSAL ADJUDICATION

Individual Artists and Nonprofit Organizations (*see Eligibility Criteria below*) may propose a one-time service that benefits the Dallas public; addresses the value and necessity of arts and culture in Dallas; and showcases the diversity of Dallas.

Proposals will be scored by a panel consisting of OAC, DPL, and PKR staff members. Proposals may receive up to 100 points, following the rubric below:

- Culture of Value | 25 points
 - The applicant’s narrative and project proposal responds to the question “How does the proposed project address the development of a Culture of Value?”
- Public Benefit | 25 points
 - The applicant addresses the value and necessity of artists, arts and culture, and creating access to arts and culture for a diverse population of Dallas residents through their proposed project.
- Artistic and Cultural Services | 25 points
 - The applicant exhibits a commitment to high quality standards in artistic and cultural services. Applicant exhibits ability to execute the proposed programming successfully, especially on an expedited timeline.
- ALAANA Focus | 15 points
 - The applicant expresses a history of programming and services focused around one or more ALAANA experiences and/or cultures
- Fiscal Management | 10 points

¹ Project proposals related to Hispanic Heritage Month may be considered for project dates taking place between September 15 and September 30, 2024.

- The applicant has the fiscal and managing stability to perform the proposed services in a reliable manner, as evidence in their proposed budget.

Applicants who receive more than 70 points are eligible to enter the match pool.²

ARTIST MATCHING PROCESS

All proposals that receive above 70 points will be provided to selected libraries and recreation centers across the City of Dallas. Each library and recreation center will select up to five proposals that fit their summer programming needs.

After all libraries and recreation centers have made their selections, OAC will “match” proposals with library and recreation center venues, based on the library and recreation center rankings. Matches will be announced to applicants and venues on Friday, August 2, 2024.

SUBMITTAL MATERIALS

1. History and origins of ALAANA cultural programming and service:
 - a. Artist biography expressing history of programmatic and service focus around one or more ALAANA experiences or cultures, and contact information to include email and home address; OR
 - b. Organization mission expressing programmatic and service focus around one or more ALAANA experiences or cultures, organization history, leadership, and contact information to include email and administrative address
2. Proposal describing the planned execution of a project as described in the Scope of Services above
3. Proposed budget to execute proposals not to exceed a requested \$3,000 from the Office of Arts and Culture
 - a. If selected, one payment of 50% will be made after the date is confirmed with the artist and the venue, and one payment of 50% will be made after the final report is submitted
4. Venue match preferences:
 - a. Distance that the artist/organization is willing to travel from home zip code
 - b. Any proposed venue requirements that are non-negotiable to the success of the project and cannot be rented (i.e. an open space for dancing)
5. Supplemental materials that help illustrate project description or applicant’s previous success, such as photos, newspaper articles, etc.

Complete proposal at the following link:

<https://webportalapp.com/sp/cultureofvalue>

² Please note: Libraries and recreation centers may select proposals that fit their audiences, venue restrictions, and programming needs at their discretion. **Therefore, not all projects may be matched with a facility based solely on their panel review score.** Any projects that are not selected may still be eligible for other programs with OAC, DPL, PKR, or other City of Dallas departments.

DEFINITIONS

ALAANA means African, Latinx, Asian, Arab, and Native American. This also includes Native Hawaiian and Pacific Islander (categories as defined by the US Census Bureau).

ALAANA Organizations is an organization whose primary intentions, practices, and mission are by, for, or about ALAANA artists, cultures, and communities. The word “for” refers to the intention of the organization to perpetuate, promote, and present art that is representative of an ALAANA culture and people and/or is given form by ALAANA artists.