



- The meeting has not yet begun
- Commissioners have been muted upon entry to minimize excess “noise”
 - If Commissioners dial in, the host will unmute you but please mute yourself from your end to minimize noise disruptions
 - Public speakers will be unmuted following the Call to Order from the Chair
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order





City of Dallas

Arts and Culture Advisory Commission Briefing

April 15, 2021

Office of Arts and Culture
City of Dallas

Agenda



- Cultural Spotlight: Big Thought
- Gift Policy and Calendar Year 2020 Annual Gift Disclosure Report
- Public Art Conservation Briefing: City-owned Artwork at the Hall of State
- Arts Month and Communication Updates
- Return to Work Briefing
- Shuttered Venue Operators Grant Status Update





ARTS AND CULTURE ADVISORY COMMISSION

April 15, 2021

Our North Star

All Youth in marginalized communities are equipped
to imagine and create their best lives and world



Season of Change: Adaptations



EarthX

CHANGE HAPPENS HERE



BUTLER

BTI Consulting

LeAnn Binford – *Bringing that work*



Together We Play



Mercedes-Benz



BIG THOUGHT

OST VIRTUAL TUTORING

James Adams - *Teach the babies!*



Symbols of a Renovated Renaissance

**Artivism Residency:
Spring 2021**

Dallas County Promise CHAMPIONS Initiative

Porcsha Lloyd
Flexing



THE PARADE GOES ON: MARY'S LEGACY COMES ALIVE

In Spring 2020, Big Thought and the Dallas community lost a wonderful friend, advocate and soul in **Mary Hernandez**. Mary was an inspiration to all youth educators in the DFW area, especially those that shared her passion for reading and children's literacy.

Committed to children having access to high quality education, Mary invested 14 years of her career with the **Trinity River Mission**, first as the Believe and Achieve Scholarship Coordinator and later as the Executive Director. In 2005, she became Director of Programs for **Jubilee Park Community Center**, broadening her scope reach in the community and deepening her passion for youth.

In 2010, Mary joined Big Thought, leading the way for the development of the I



<https://www.bigthought.org/uncategorized/the-parade-goes-on/>



Written by Mary Hernandez

Illustrated by Brandon McKnight

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City of Dallas Gift Policy



- City of Dallas Gift Policy requires that members of boards and commissions report gifts and complimentary tickets in accordance with applicable state law and city reporting requirements
- A board and commission member may not accept any cash, check, or negotiable instrument, nor may the solicit or accept any gift or benefit received in exchange for taking official action or exercise of discretion
- Members shall file a sworn (notarized) annual gift disclosure statement for the year ending December 31, 2020, with the City Secretary no later than 5:00 pm on April 30, 2021
 - Members who did not serve on the Commission in calendar year 2020 do not need to submit a report
 - If no gifts or tickets were received by the Commissioner or his/her spouse, domestic partner, or dependent children, the Commissioner is not required to file an annual gift disclosure statement



COP Ticket Requests



- COP contracts include up to four tickets for OAC per event for staff and Commissioners to evaluate the management, operations, and cultural services of funded organizations
 - To enable as many Commissioners and staff to attend and evaluate the organizations as possible, we ask that each person request no more than two (2) tickets
- Tickets should be reported on the annual gift disclosure form if their value meets the gift policy definitions (\$50 or cumulative more than \$100 in a calendar year)
- To request tickets, please reach out to the organization directly and copy Glenn Ayars so that we can ensure contract compliance with the four-ticket limit
 - Additionally, copying OAC staff helps the organization verify current Commissioner status
 - OAC will email the COP organization contact list to Commission quarterly



City of Dallas Gift Policy



- For further details, please see the gift policy and the reporting forms (sent in your Commission packet via email)
 - To get your forms notarized or to drop them off, please contact the City Secretary Office's main number at 214-670-3738 between Mon-Fri from 10 am to 2pm
 - Commissioners will need to call 24 hours in advance so the City Secretary's Office can set up security access for them to enter the building
- Forms and the policy are also available on the City Secretary's website
 - <https://dallascityhall.com/government/citysecretary/Pages/CC-forms.aspx>
 - Video of the Ethics training that all Board & Commission members take upon appointment is also on this website



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Mural and Orotone Conservation

SUNBELT
RENTALS

City-Owned Art at the Hall of State



- For the 1936 Texas Centennial, murals were created for the Regional rooms to tell the stories of that region and of Texas.
 - Olin Travis, *Before Oil* and *After Oil*, East Texas Regional Room, oil on canvas adhered to wall
 - Tom Lea, *Pioneer Family* and *Cowboy*, West Texas Regional Room, oil on canvas adhered to wall
 - Arthur Niendorff, *Old Man Texas/Commerce*, North Texas Regional Room, buon fresco
- 18 large orotones –Polly Smith, 3 plates of glass, emulsion on interior of first plate of glass, frosted plate and bronze mirror plate, a social commentary of unedited 1936 Texas





Orotones

Extraordinarily rare.

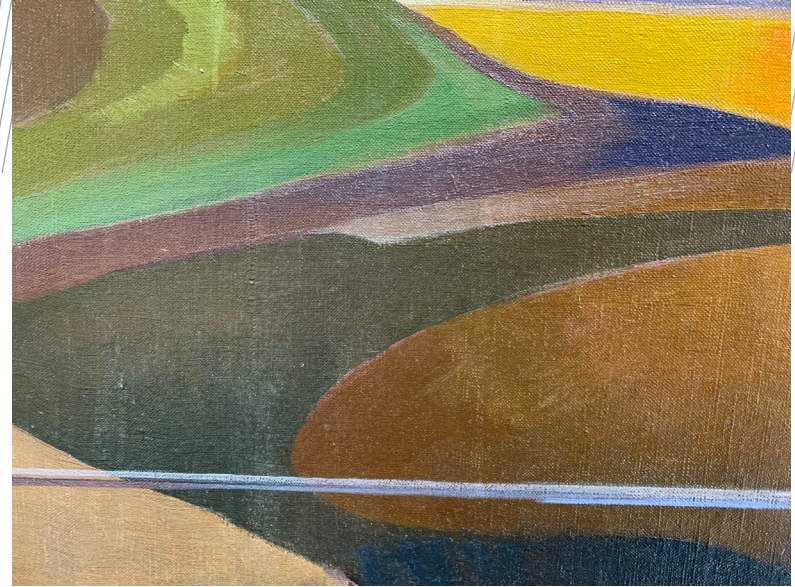
City-Owned Art at the Hall of State

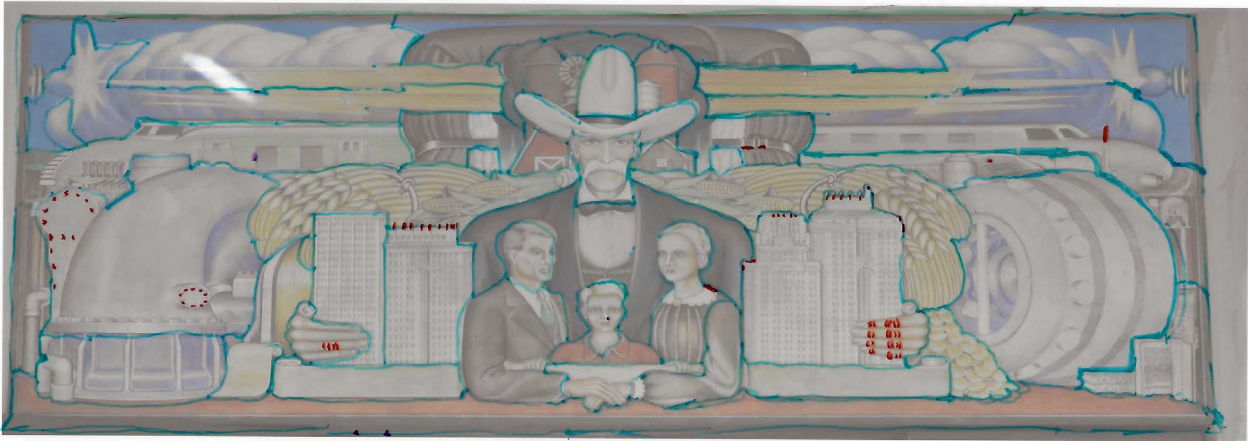


- During the February 2021 winter storm, 6" heated pipes in the fire suppression system in interstitial spaces burst
 - East, North, and West Texas rooms had water-laden walls and ceiling
- Immediate steps: emergency teams of conservators –TXCERA and DMA came on site on the same day to review and triage the art
- OAC staff reached out to Conservation community for recommendations and proposals
 - Helen Houp and Cristiana Gianatti – Painting - for murals
 - Lyzanne Gann –photo and paper- for Orotones
- City Council approved the emergency services and contracts on March 24
- Potential insurance and FEMA reimbursements are being sought for these damages and associated expenses



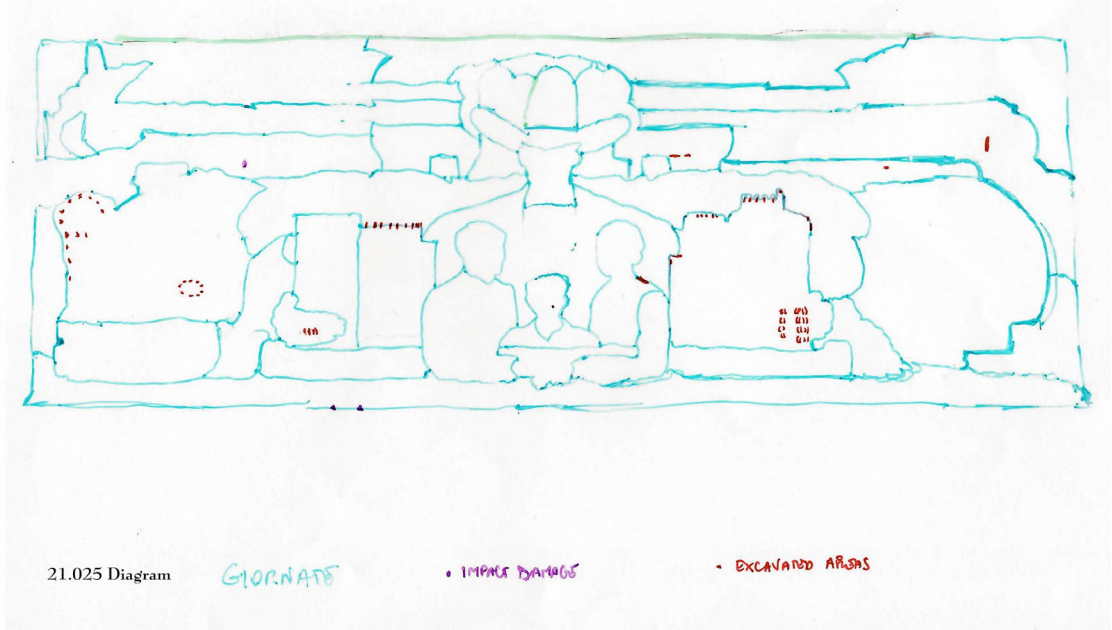






21.025 A Diagram

GIORNATO



21.025 Diagram

GIORNATO

• IMPACT DAMAGE

• EXCAVATED AREAS



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Arts Month 2021 Update



- ART 214 citywide exhibit
- Drive-In Dance Eggs'travaganza
- 2nd Annual Leap for Jazz Concert
- 4/17-18 – Community Artist Showcase
 - Saturday – Dance
 - Sunday – Spoken Word & Percussion
 - www.fairpark.org/events/detail/oac-artist-showcase
- 4/25 – Community Artist Showcase - *Theater on the Lawn*
 - Strauss Square – 1:00 PM
 - <http://www.ticketdfw.com/whats-on/2021/theater-on-the-lawn-community-artist-showcase/>



Arts Month 2021 Update



- 4/20 - Arts Advocacy Day
 - ARTIST'S STATEMENT – Jonathon Norton – Playwright
 - JAC ALDER ADVOCACY AWARD – Ms. Ann M. Williams
 - OAC UPDATE – Jennifer Scripps, Director
 - PANEL DISCUSSION - **Emergence: Dallas Arts After COVID-19**
 - Terry Loftis, President – TACA
 - Craig Davis, CEO – Visit Dallas
 - Dr. John Carlo, Physician – Prism Health North Texas
 - Sara Cardona, Executive Artistic Director – Teatro Dallas
- 4/26 - Creative Conversation (virtual and free)
 - "**The Arts and Justice**" featuring panelists:
 - Byron Sanders (Big Thought)
 - Carine Rice (Junior Players)
 - Christine Drennon (Urban Studies Program, Trinity University)
 - Sydnee Freeman (Designing Justice + Designing Spaces)
 - John Creuzot - (Dallas County District Attorney)
 - Catherine Cuellar - moderator - (City of Dallas)



Arts Month 2021 Update



- Social Media

- Page likes up 30%
- Reach up 50+%
- Majestic posts = 30,000+ reach
- Cultural Centers' reach up 100+%

- Promo Video

- <https://www.youtube.com/watch?v=316Uh4Bsap0>

[DallasArtsMonth.com](https://www.dallasartsmonth.com)



Arts Month 2021 Update



MEDIA COVERAGE

- Dallas Morning News: <https://www.dallasnews.com/arts-entertainment/2021/04/02/even-without-the-big-dallas-art-fair-dallas-arts-month-is-still-taking-place-in-2021/>
- Paper City Mag: <https://www.papercitymag.com/culture/dallas-weekend-things-to-do-events-arts-month-april/>
- Lake Highlands Advocate: <https://lakehighlands.advocatemag.com/2021/03/celebrate-dallas-arts-month-at-these-events-in-and-around-lake-highlands/>
- The Dallas Express: <https://dallasexpress.com/stories/587719297-dallas-arts-month-to-return-in-2021-and-required-all-hands-on-deck>
- Dallas Morning News: <https://www.dallasnews.com/arts-entertainment/2021/04/02/art-and-the-city-one-year-into-the-pandemic-north-texas-artists-are-making-it-work/>
- Fox 4 Video: <https://www.fox4news.com/video/916746>
- Visit Dallas: <https://www.visitdallas.com/things-to-do/dallas-now/2021/04/arts-month-2021.html>
- Dallas Morning News: <https://www.dallasnews.com/arts-entertainment/music/2021/04/09/majestic-theatre-turns-100-quietly-with-hope-for-the-future>



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Return to Work



- City Management has announced plans to move forward with Phase III of the City's Return to Work Plan on **May 3rd**. Office of Arts and Culture is included in this phase.
- OAC employees will return to office environments combining on-site and remote work per city management Phase III protocols
 - Face coverings worn by all staff, contractors and visitors (by appointment only)
 - Social distancing in all work and common areas
 - Meeting attendance 8 maximum with social distancing
- OAC venues including Moody Performance Hall (MPH) and Majestic Theater (MAJ), in addition to current streaming/recording events, will begin availability for approved event activity that may include audience operations with capacity limits under 30% allowing for social/physical distancing.
 - Approximately 220 audience seats out of 749 at MPH
 - Approximately 450 audience seats out of 1600 at MAJ
 - MPH live events: May 1 – Preston Center Dance Recital (private event, parents only), May 16 – Chamber Music International
- OAC cultural centers will continue current operations and gallery/exhibition activities open to the public by appointment



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Federal Shuttered Venue Operator (SVO) Grants



- Recap: The Small Business Administration (SBA) has \$16.5B available for grants of $\leq$ \$10 million to small live entertainment venues and related small businesses
 - The effort was commonly referred to as "Save our Stages"
- SBA opened applications on April 8, 2021, but closed the portal due to technical issues for all applicants; a re-opening date has yet been announced
 - First priority period is open to non-government organizations that suffered >90% revenue loss between April – December 2020 when compared to April – December 2019
- New FAQ's published on April 6, 2021, placed government-owned entities (such as the Moody and the Majestic) into the third priority group, which would have begun on May 6, 2021
 - Moody and Majestic would have otherwise qualified for first priority period
 - Latino Cultural Center also is eligible under the museum category due to its theater space with fixed seating
 - South Dallas Cultural Center and Bath House Cultural Center do not have fixed seating as required by SBA and do not qualify



Looking Ahead



- April - Arts Month
 - <http://www.dallasartsmonth.com>
 - April 17 & 18 – Community Artist Showcases @ Fair Park Bandshell ([free RSVP](#))
 - April 25 – Theater on the Lawn/Community Artist Showcase @ Strauss Square ([free RSVP](#))
 - April 26 – virtual Creative Conversation: Arts & Justice ([free RSVP](#))
- City Council:
 - April 21 – City Council Briefing on Dallas Cultural Plan
- Commission and Committees:
 - May 4 – Public Art Committee
 - May 6 – Allocations Committee
 - May 20 – Arts and Culture Advisory Commission Meeting



