

Arts and Culture Advisory Commission Meeting

May 21, 2020

- The meeting has not yet begun
- Participants have been muted upon entry to minimize excess “noise”
 - If participants dial in, the host will unmute you but please mute yourself from your end to minimize noise disruptions
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order

Arts and Culture Advisory Commission Briefing

May 21, 2020



City of Dallas

Office of Arts and Culture
City of Dallas

Agenda

- Briefing on Amended FY 2020-21 Cultural Organization Program (COP) Guidelines to modify the panel review and scoring process due to COVID-19 impacts
- COVID-19 Department Operations and Arts Ecosystem Update and Discussion
- Discussion: Arts and Culture Advisory Commission Member Organization Liaison Reports and District Updates

FY 2020-21 COP Guidelines

- Due to COVID, our COP grant process previously shared in January 2020, needs modification:
 - COP panel review and selection process is not possible due to needs for social distancing and closure of cultural centers and libraries
 - COP organizations do not currently have clear programming plans for FY2021 at this time
 - Staff will continue to calculate administrative scoring (30 points)
- Staff recommendation is to revert to COP process in place prior to 2018
 - Review panels conducted on a biennial basis
 - Administrative scores updated annually
- Recommendation to forego acceptance of new COP applicants to the program due to expected budget challenges
- Proposed amended COP guidelines planned to go to City Council on June 10

FY 2020-21 COP Timeline

FY 2020-21 COP Timeline	
April 27, 2020	COP application due date
April 24, 2020	ACAC notified of OAC intent to forego panels due to ongoing COVID-19 impacts on FY 2020-21 program planning
May 12 – 15, 2020	Original panel review dates
June – August 2020	OAC Staff collecting supplemental data/programming info from Orgs
July – August 2020	Allocations Committee for COP funding recommendation
August 2020	ACAC for COP funding recommendation
September 9, 2020	General Fund and OAC budget to be adopted on First Reading by City Council
Tuesday, October 13, 2020	City Council vote on FY 2020-21 COP Contracts
September/October 2020	Contract preparation & execution

ArtsActivate 2020

- Due to current year budget restrictions, all Round 3 contracts will be postponed to FY 2020-21 pending appropriations
- Currently contracted projects from Rounds 1 and 2 are working with Glenn to adjust timelines and delivery of programming
 - Virtual programming
 - Making every effort to honor the original intentions around audiences served and neighborhoods reached
 - Timeline extensions through FY 2020-21

FY 2020-21 CAP Guidelines to come before ACAC in June

- Codified CAP selection and participation processes to align CAP with Cultural Plan
 - Emphasize ALAANA programming by ALAANA artists and organizations
 - Celebrate the diversity of artists and organizations through diverse cultural disciplines and focus
- Updated scoring to implement OAC administrative scoring related to administrative accountability for new and returning applicants
 - ALAANA programming, contract compliance, and alignment to Cultural Plan Priorities of Equity and Diversity
- Codifies host guidelines, including cancellation policies and requirements that programs are free, open to the public events in Dallas city limits
- Clarified and outlined process for new CAP applicants to increase accessibility

FY 2020-21 CAP Timeline

Proposed FY 2020-21 CAP Timeline

June 2020	Guidelines to Allocations, ACAC for recommendation followed by Council for approval
Late June – July 20, 2020	Program marketing to potential applicants
July 6 - 20, 2020	Application open period
July 24 – August 7, 2020	CAP panelist review and scoring of applications
August 2020	Allocations Committee recommendation of CAP roster and award notifications
October 1, 2020	Earliest start date for services for FY 2020-21

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Current operations under COVID-19 restrictions:

The City of Dallas Office of Arts and Culture...

- Procures artistic services for Dallas' residents and visitors
 - We are working to adjust all COP contracts and Round 3 of ArtsActivate (project grants) is on hold
- Operates two large cultural venues (Majestic and Moody), four Cultural Centers, and manages 12 other facilities via contracts
 - These venues are closed to the public with only essential staff (security) allowed on the premises
 - Venues and cultural centers teams have been largely furloughed thru July 31st
- Manages public art commissions and stewards the conservation of our collections
 - Working to keep projects moving forward
 - Conservation projects have progressed, most notably removal of the Marta Pan sculpture from City Hall Plaza
- Operates WRR 101.1 FM radio
 - This is ongoing, as media is deemed essential
 - Managing in a rapidly changing/declining advertising environment

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Virtual arts experiences expanding rapidly and widely:

From the safety of your home, you can now experience dozens of offerings, including:

- The Nasher's entire museum online
- A virtual tour of the Meyerson Symphony Center and many, many online music experiences
- Dallas Black Dance Theatre's #DBDTatHome videos

All five OAC-managed cultural centers have launched and/or dramatically expanded their online offerings:

- Bath House Cultural Center & Community Arts Program - Slappy and Monday's clown show, Storytime with Dog and Rabbit, Nancy and Her Friends
- South Dallas Cultural Center – launched new blog *Black Culture Celebrated*
- Oak Cliff Cultural Center's – Art kits, virtual open mic nights, TriviArt, bedtime yoga
- Latino Cultural Center – Art kits, bilingual story time, streaming art workshops, conversations with Latinx artists

OAC worked quickly to gather all of these offerings as well as best practices from national organizations on our webpage under OAC from home: www.dallasculture.org/oacfromhome

The OAC Culture Calendar now reflects these virtual opportunities as well:

<https://www.attpac.org/culturecalendar/virtual-events/>

Reach of Cultural Center Online Programming

- Over 30 different presentations or activities branded either by the Center or as "Homeschool Arts 101"
- Art Kits with Accompanying Online Video
 - 7 kits mailed out or picked up with 1,850 students participating
- Storytimes for Children - Bath House and LCC
 - 8 different sessions with average 300+ views each
- Interactive TriviArt
 - 4 sessions of interactive online trivia with average 300 viewers per session
- Slappy and Monday's Circo Metropolis
 - 4 shows with average 761 views each

Focus on Re-opening:

OAC staff is actively participating in the City of Dallas Back to Work planning efforts. This entire effort, which involves every aspect of City operations, will be briefed to Council in early June.

For OAC, there are four key areas of planning:

- Office spaces – primarily at Majestic Theater – how we adapt our day-to-day work practices in light of COVID-19
- Cultural Centers – how we collaborate with and serve artists, organizations, audiences, and communities safely, and it differs depending on the physical layout of each unique cultural center
- Venues – Moody and Majestic Theater - how they are safely operated for staff, performers and patrons
- WRR – offices and studios in Fair Park

Re-opening of Moody, the Majestic and the cultural centers will depend on safety protocols and some adaptations being made in the buildings, as well as City of Dallas budget realities

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Operational status and look forward:

- Museums:
 - Despite Governor Abbott's updates allowing for a May 1st reopening to 25% capacity, none of Dallas' museums have re-opened
 - Several museums are working on a coordinated approach to re-opening this summer, which should be announced soon
- Performing Arts venues:
 - All of the City-owned venues have gathered a list of needs for PPE, cleaning and operational equipment for re-opening, and OAC must submit this request to the Budget Office by June 1
 - Organizations within art forms are planning in cooperation with each other (dance, theaters, presenters, museums) and have shared their needs/plans as they have them drafted
 - Many of the workers are covered by unions, such as Actors Equity Association, and these groups will have to comply with local regulations as well as these union protocols
 - Social distancing protocols will severely limit performances as many tours will not be financially viable at 25% or 50% of capacity
 - Performances also rely on weeks of auditions, rehearsals, and other work (tech rehearsals, costuming, etc.) that precedes "curtain up", and that work has not yet been possible
- Organizations are collaborating better than ever – for example, to source PPE or share legal advice

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Commission Discussion

- Discuss learnings and insights from liaison conversations
- Share other feedback from artists and your district networks

Meeting moderator will call Commissioners in District order and we ask you to limit your comments to 3 minutes to allow everyone to share

Reminder – 2019 Gift Disclosure Forms are due June 9

- Required filing for all Board & Commission members who were in their roles in calendar year 2019 and received gifts that are required by ordinance to be disclosed; original deadline was April 30 and extended to June 9
- Notarized forms must be turned in to the City Secretary's Office (CSO) in City Hall, Level 5DS (red elevators)
- CSO can notarize the forms for Board & Commission members
- Call CSO prior to coming for drop off/notarization so that they can make arrangements with Security to allow you in the building
 - 214-670-3738 open Monday – Friday, 8:15a-5:15p and closed on holidays
- Please refer to the February 20, 2020 meeting materials on the website for a refresher: <https://dallasculture.org/cac/previousmeetings/>
 - Briefing: Slides 10-13
 - Ethics and Gift Policy Resources

And now for some good news....

- National Park Service has awarded the City another African American Civil Rights grant of \$50,000 for research and educational materials related to the 1936 Hall of Negro Life at the Texas Centennial in Fair Park
- City Council will consider a contract for Visit Dallas which includes a proposal to increase HOT for arts and culture and historic preservation to 12.5% over 5 years

Bond Project Progress: African American Museum

- As of May 11th, contractors have completed the following:
 - Replaced all plumbing fixtures in the bathrooms on all three levels of the building
 - Removed the old HVAC unit and installed new unit in Gallery A
 - Removed the old HVAC units in Galleries B & C and prepped them for the installation of the new units.
 - Replaced the track lighting in Gallery A
 - Power washed the exterior of the building

Bond Project Progress: African American Museum



Looking Ahead –

- City Council:
 - Wednesday, May 27 – National Park Service African American Civil Rights Grant for the Hall of Negro Life
 - Wednesday, June 10 – Amended COP Guidelines for FY 2020-21
- Commission:
 - Tuesday, June 2 – Public Art Committee
 - Date TBD – Allocations Committee
 - Thursday, June 18 – Arts and Culture Advisory Commission Meeting

