

Arts and Culture Advisory Commission Briefing

November 21, 2019



City of Dallas

Office of Arts and Culture
City of Dallas

Agenda

- Dallas Municipal Archives: Dallas Blues and Jazz Heritage Trail
- Space Finder Briefing
- Library Black Box Theaters – Opportunity to Use Equity Funds Briefing
- Arts and Culture Advisory Commission Operations
- FY 2018-19 Arts and Culture Advisory Commission Annual Report
- FY 2019-20 Arts and Culture Advisory Commission Workplan

**Dallas Blues and Jazz
Heritage Trail Project**



When Life Gives you Lemon:

Using Story Map to illuminate a proposed Dallas Blues and Jazz Heritage Trail

JOHN H. SLATE, CA, FSAA

City Archivist

Dallas Municipal Archives, City Secretary's Office

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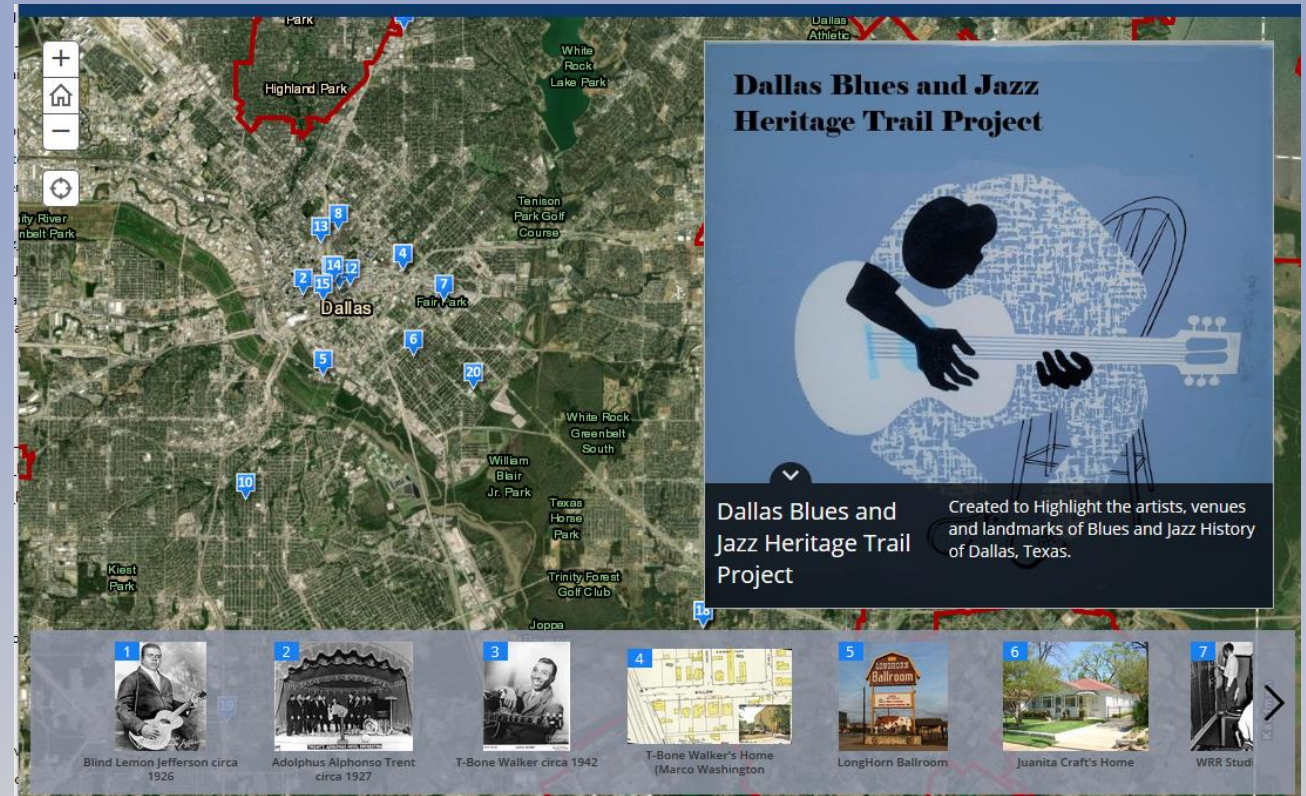
RACHEL POWER

GIS Technician

Sustainable Development & Construction, City of Dallas

Purpose

- To update the Arts and Culture Advisory Commission on important work on cultural heritage tourism by the Dallas Municipal Archives
- To explore partnership opportunities for the future

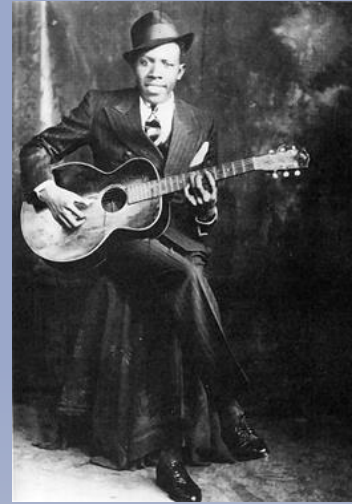


A Proposed Dallas Blues and Jazz Heritage Trail

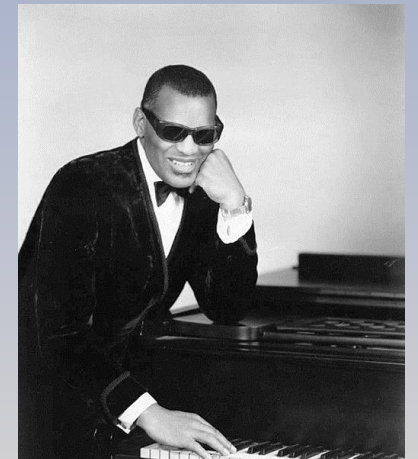
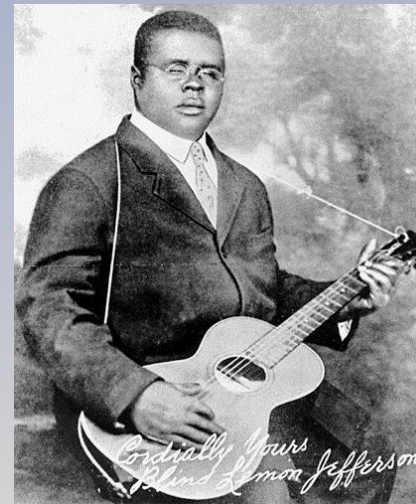
- Heritage trails are established routes linking significant items of an area's history
- A heritage trail is an increasingly important component of cultural tourism and an invaluable asset to local economic development
- “Heritage tourism” accomplishes many things: it increases awareness of local history; draws attention to historic preservation; and offers free recreational and educational opportunities



- Dallas has a unique and exciting musical history
- Many important Blues and Jazz figures lived, visited, and busked on the streets of Dallas
- Music historians often point to Dallas as an important nexus of musicians, entertainment venues, and recording studios which have had an unmistakable influence on the development of these genres



- Where did “Blind” Lemon Jefferson play?
- Where did Robert Johnson record?
- Where did Ray Charles live in Dallas?



- Story Map is an GIS (geographic information systems) tool that can be used to present a linear, place-based narrative featuring images. Each 'story point' in the tour narrative is geo-located. Readers can click sequentially through the tour. They can also browse by interacting with the map, or using an optional thumbnail carousel
- Geo-coding homes, businesses and sites associated with Blues and Jazz figures creates a flexible map that can be used as a walking or driving tour throughout Dallas
- Story Map may be viewed on smart phones and tablets, and can be augmented with QR Codes





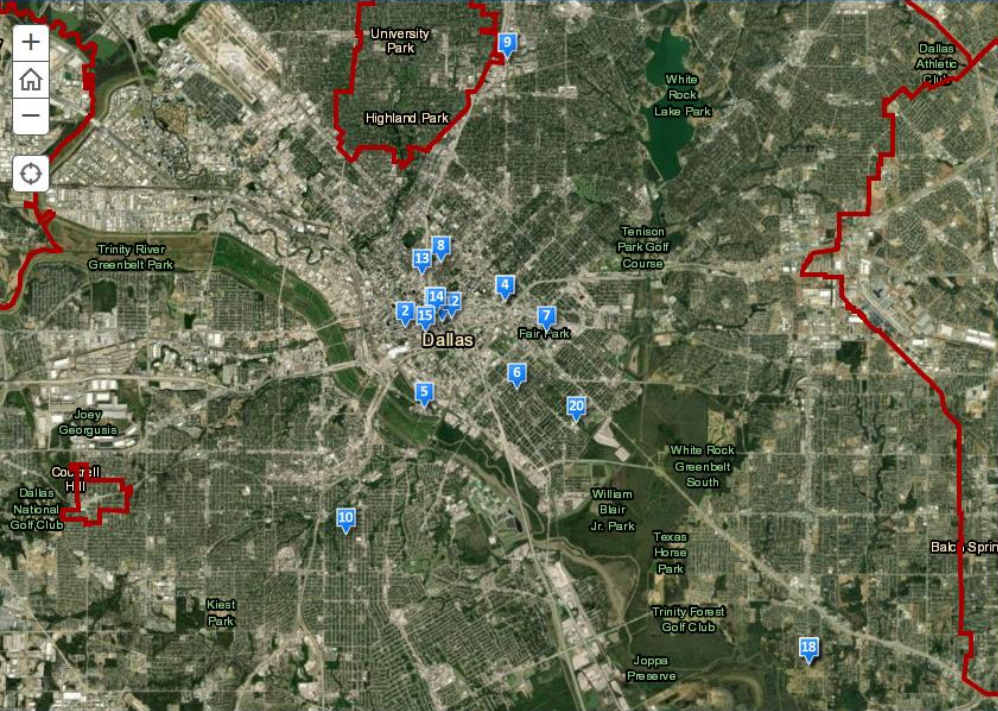
Advantages of a Virtual Story Map:

- Images can enhance the tourist's experience
- Can be scaled to reader's time and transportation limitations
- Opens up the entire city as a tourist destination
(Think: Memphis, New Orleans)

<http://bit.ly/DALBluesJazz>

When Life Gives you Lemon

A Story Map | Using Story Map to Illuminate a Proposed Dallas Blues and Jazz Heritage Trail



Dallas Blues and Jazz Heritage Trail Project



Dallas Blues and Jazz Heritage Trail Project

Created to Highlight the artists, venues and landmarks of Blues and Jazz History of Dallas, Texas.

- 
Blind Lemon Jefferson circa 1926
- 
Adolphus Alphonso Trent circa 1927
- 
T-Bone Walker circa 1942
- 
T-Bone Walker's Home (Marco Washington)
- 
LongHorn Ballroom
- 
Juanita Craft's Home
- 
WRR Studio circa 1951
- 
Rose Room circa 1947
- 
Soul City

Geo-coding:

Venues

Homes

Businesses

Studios

Burial Sites

When Life Gives you Lemon

Using Story Map to Illuminate a Proposed Dallas Blues and Jazz Heritage Trail

Edit × A Story Map

esri

SWITCH IT ON AT SOUL CITY...

Join the real action—the membership of SOUL CITY, the most up-tight, knocked-out club ever to jar the Dallas night scene.

It's a club with a loose, now approach to what's grooving in the musical orbit. Our kick is the music of today, the earthy, raw nerve ends, wailin' world of soul music.

Who are the other card-holders? Just about everybody that's turned on, from the pro line-backer to the deb, from the home ec. major to the neat stockbroker, from Mrs. Housewife to the dress merchant. They all make up SOUL CITY.

SOUL CITY is its own scene—cut after no other pattern. It's a relaxed warm room with some of the most startling technical facilities in the country—a lighting system that makes color TV look like a penny arcade, a sound system that would even make Guy Lombardo sound like '68.

The great names of soul tear it up at SOUL CITY—in just the few months since the club has been open SOUL CITY has presented the Dallas night club debuts of such classic soul types as Ike and Tina Turner, Little Richard, The Coasters, Al "TNT" Bragg, that new too-much Monti Rock and many more.

And apart from the emotional reasons in joining the membership of SOUL CITY—like you like it, it belongs to you, and you like it, it belongs to you.

hold on... they're coming!

IKE and TINA TURNER
DECEMBER 18-31

TRUDY JOHNSON

MONTE ROCK III

THE COASTERS
NOV. 19-DEC. 2

AL "TNT" BRAGGS REVUE
OCT. 22-NOV. 4

Little Richard, "Soul" Trudy Johnson and Monti Rock III showcase the action that prevails nightly at the Club.

The driving on stage tempo among the country's greatest names in entertainment, combined with the smart set of night people who comprise the membership, make Soul City the most unique night club in the Southwest.

Dallas Blues and Jazz Heritage Trail

Soul City

Lil Son Jackson

Moorland YMCA circa 1932

Green Parrot circa 1919

"Whistlin'" Alex Moore

"Whistlin'" Alex Moore

Frankie Lee Sims Burial Site

Stevie Ray Vaughn Site

Geo-coding:

Venues

Homes

Businesses

Studios

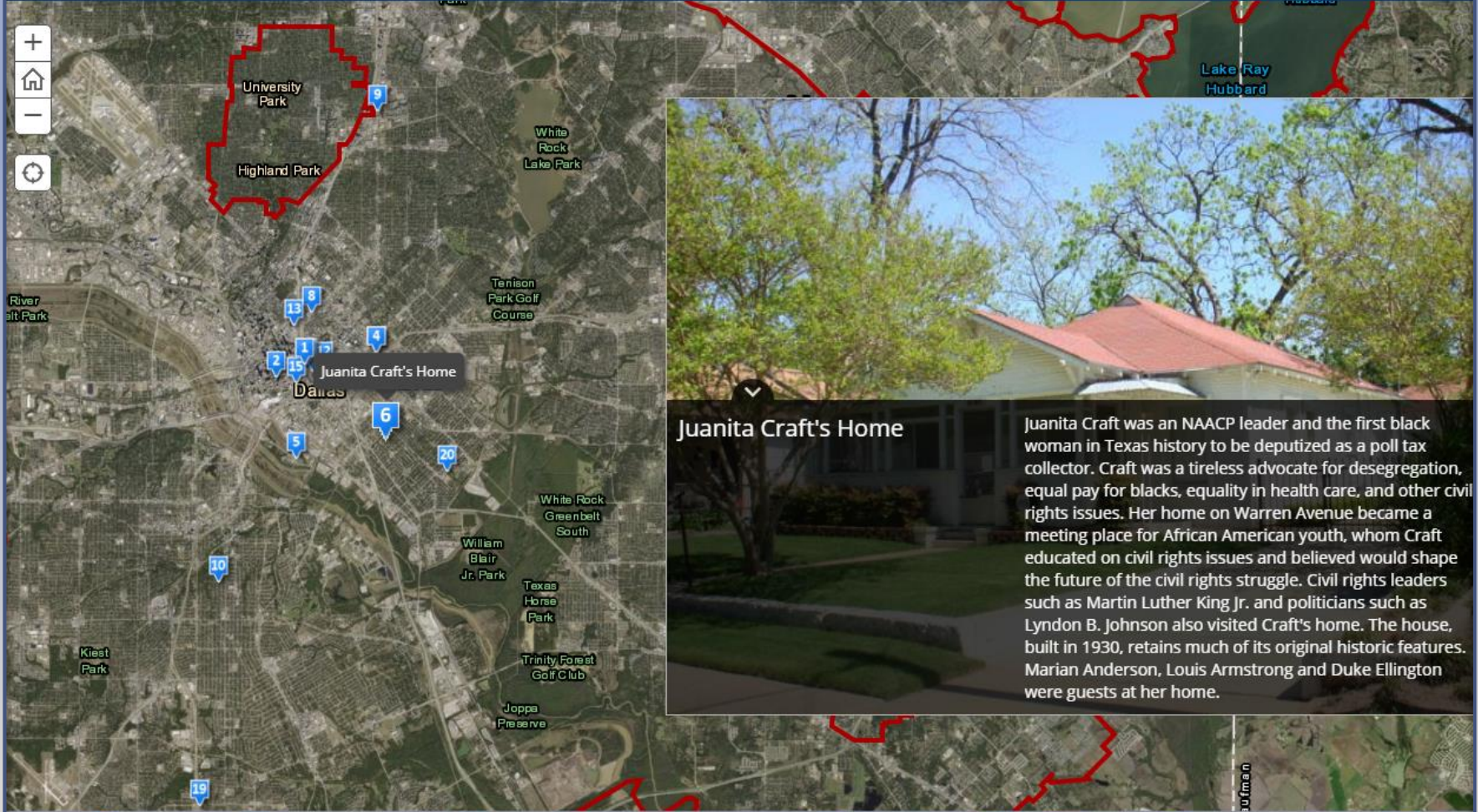
Burial Sites

When Life Gives you Lemon

Using Story Map to Illuminate a Proposed Dallas Blues and Jazz Heritage Trail

Edit × A Story Map

esri



Juanita Craft's Home

Juanita Craft was an NAACP leader and the first black woman in Texas history to be deputized as a poll tax collector. Craft was a tireless advocate for desegregation, equal pay for blacks, equality in health care, and other civil rights issues. Her home on Warren Avenue became a meeting place for African American youth, whom Craft educated on civil rights issues and believed would shape the future of the civil rights struggle. Civil rights leaders such as Martin Luther King Jr. and politicians such as Lyndon B. Johnson also visited Craft's home. The house, built in 1930, retains much of its original historic features. Marian Anderson, Louis Armstrong and Duke Ellington were guests at her home.

1



Blind Lemon Jefferson circa 1926

2



Adolphus Alphonso Trent circa 1927

3



T-Bone Walker circa 1942

4



T-Bone Walker's Home (Marco Washington)

5



Longhorn Ballroom

6



Juanita Craft's Home

7



WWR Studio circa 1951

8



Rose Room circa 1951

Geo-coding:

Venues

Homes

Businesses

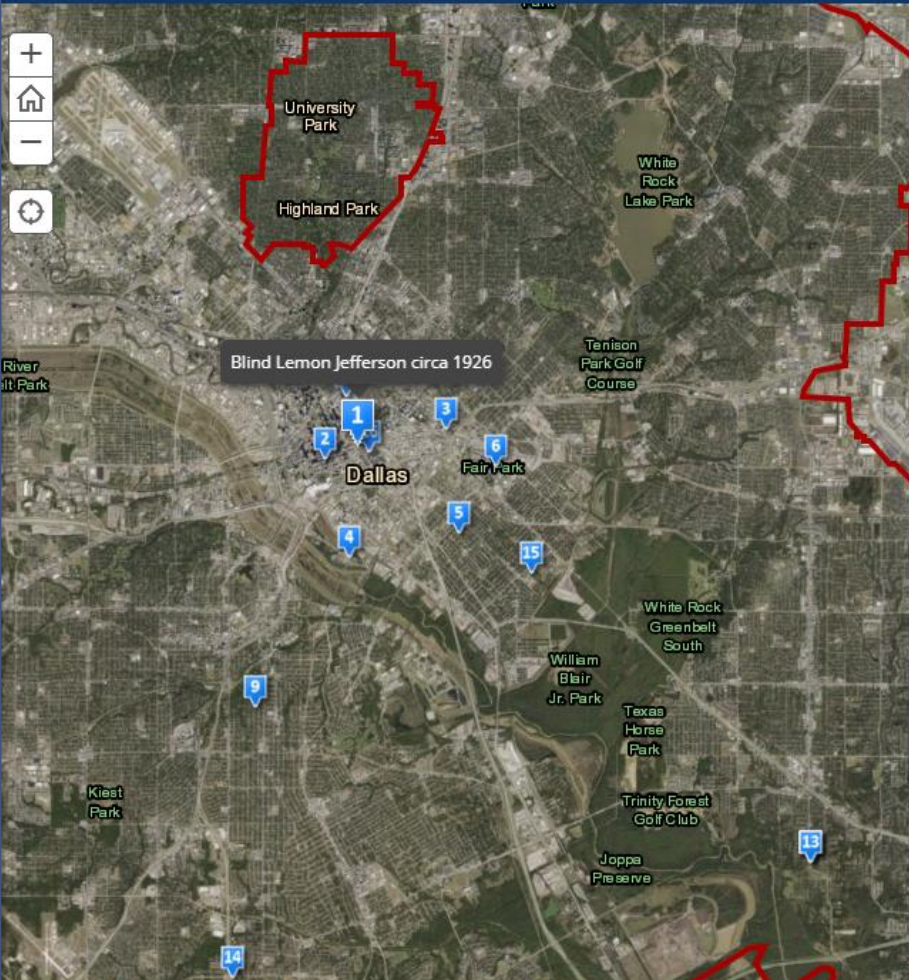
Studios

Burial Sites

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Blind Lemon Jefferson circa 1926

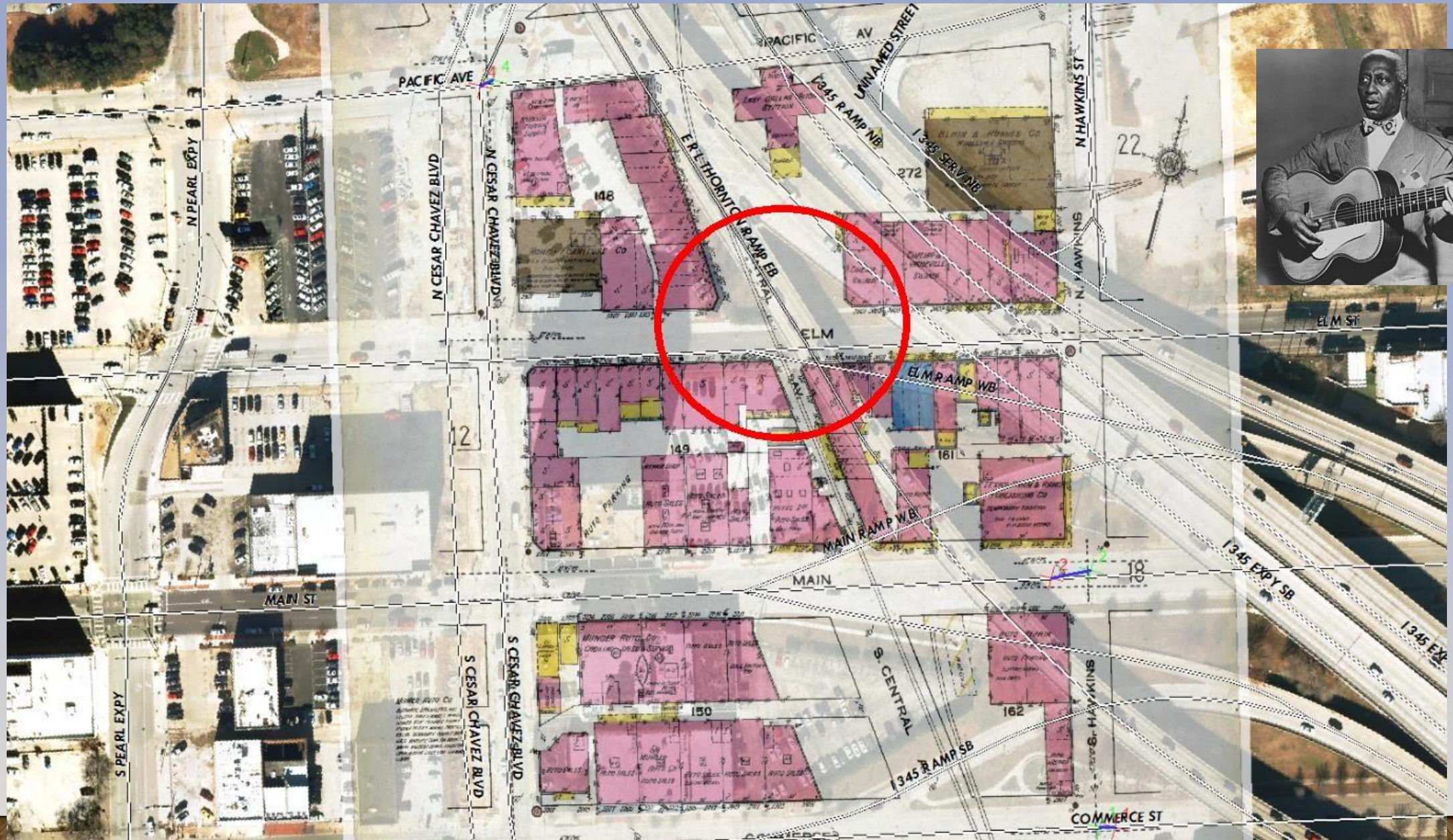


Blind Lemon Jefferson circa 1926

Location of Blind Lemon Jefferson's Clothing Store



1	2	3	4	5	6	7	8
Blind Lemon Jefferson circa 1926	Adolphus Alphonso Trent	T-Bone Walker circa 1942	LongHorn Ballroom	Jaunita Craft's Home	WWR Studio circa. 1951	Rose Room circa 1947	Green Parrot cir



Geo-coding:

Venues

Homes

Businesses

Studios

Burial Sites

When Life Gives you Lemon

Using Story Map to Illuminate a Proposed Dallas Blues and Jazz Heritage Trail

Edit × A Story Map

+

Home

-

Compass

508 Park Ave Warner Bros Recording Studio

508 Park contains a multifaceted story of intersecting histories. Opening in 1930 as the Warner Brothers Exchange Building, this structure served as a distribution point for films and records. Brunswick Records was located on the 3rd floor and in 1937, producer Don Law organized a makeshift recording studio for sessions with legendary musician Robert Johnson, Bob Wills and His Texas Playboys, and many other significant musicians of the time.

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Soul City

10

Lil Son Jackson

11

Moorland YMCA circa 1932

12

Green Parrot circa 1919

13

508 Park Ave Warner Bros Recording Studio

14

"Whistlin' Alex Moore

15

"Whistlin' Alex Moore

16

Frankie Lee Sims

Burial Sites

Homes

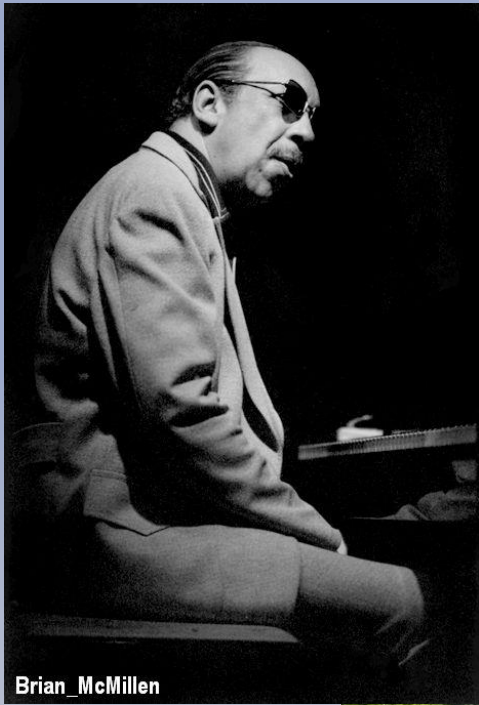
Studios



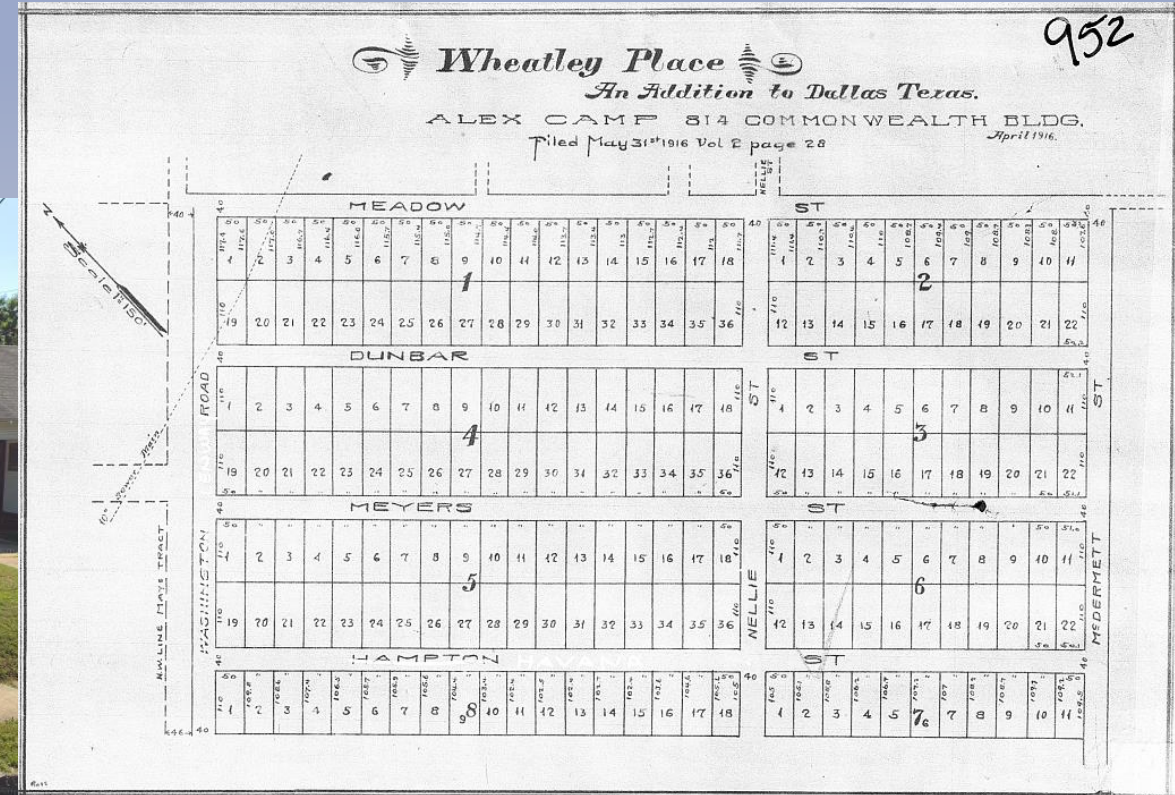
Red Garland Home Example

William McKinley Garfield, Jr = “Red” Garland

- Research: City directories, maps, other archival resources
- Street name change index
- Maps



Brian_McMillen



How a Blues and Jazz Heritage Trail fits into the Dallas Cultural Plan/Benefits

- Equity in cultural programming (supports artists past and present, historic neighborhoods)
- “Holistic” approach to heritage tourism outside of arts core neighborhoods
 - More to the music history of Dallas than Deep Ellum
 - Encourages citywide tourism for locals and tourism
- Encourages a ‘culture of value’ for the arts and unites Dallas communities and audiences
- Sustainable and expandable
 - Low cost
 - Other genre-specific maps: civil rights, sports, women’s history, Latinx, country music

Costs and Benefits

- Low cost
 - Staff time, programming time, GIS license
 - Simplified map/brochure – tie-in to Visit Dallas
 - Corporate sponsorship
- Benefits
 - No physical upkeep – no plaques or signage to maintain
 - Scalable – self-directed tours scaled to interests
 - Deep Ellum; driving around South Dallas
 - Accessibility – translation, ADA
 - Development opportunities for college and university students



“Big Al” Dupree,
Dallas Folklife Festival,
Dallas City Hall, 1984

Collaboration

- Office of Arts and Culture
- Dallas Municipal Archives/City Secretary's Office
- Enterprise GIS/DSV (CIS)
- Historic Preservation Program, DEV
- UNT musicology students
- Visit Dallas (companion folding map?)



Budd Johnson

Thank You!

Special Thanks

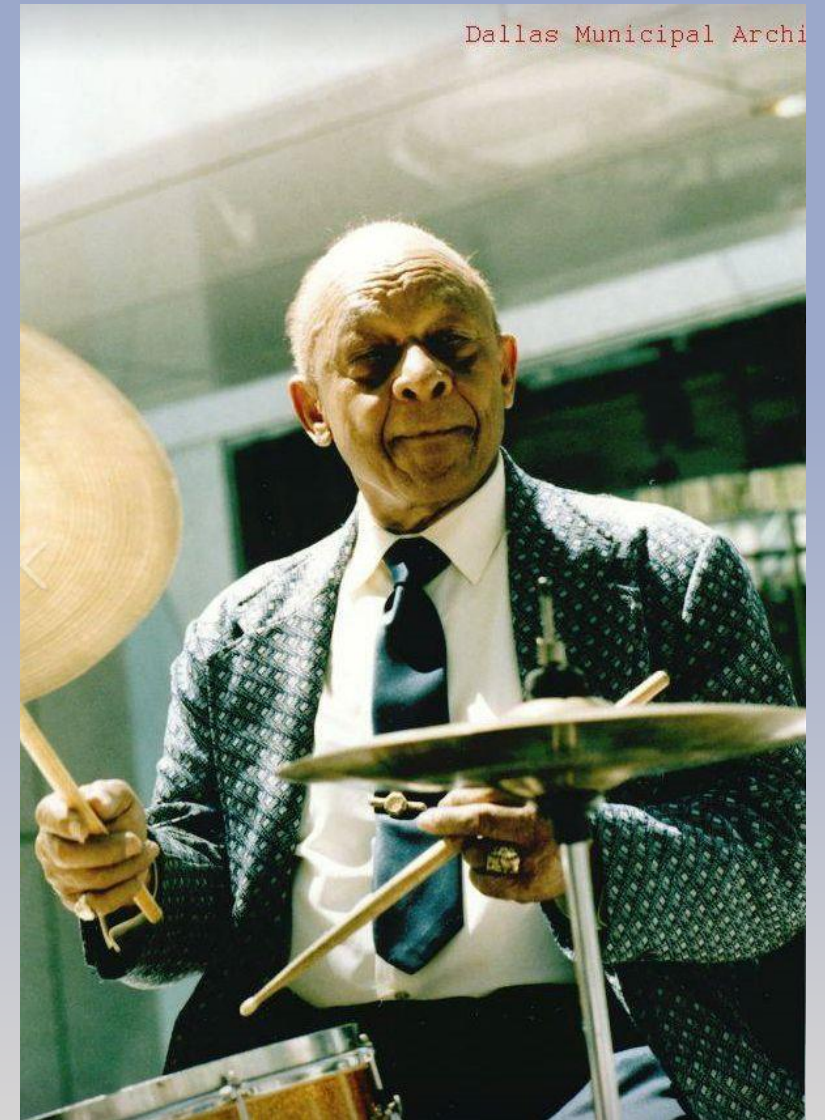
City Secretary's Office

Sustainable Development & Construction

Office of Arts and Culture

Enterprise GIS

Herbie "Cat" Cowens,
Dallas Folklife Festival,
Dallas City Hall, 1984



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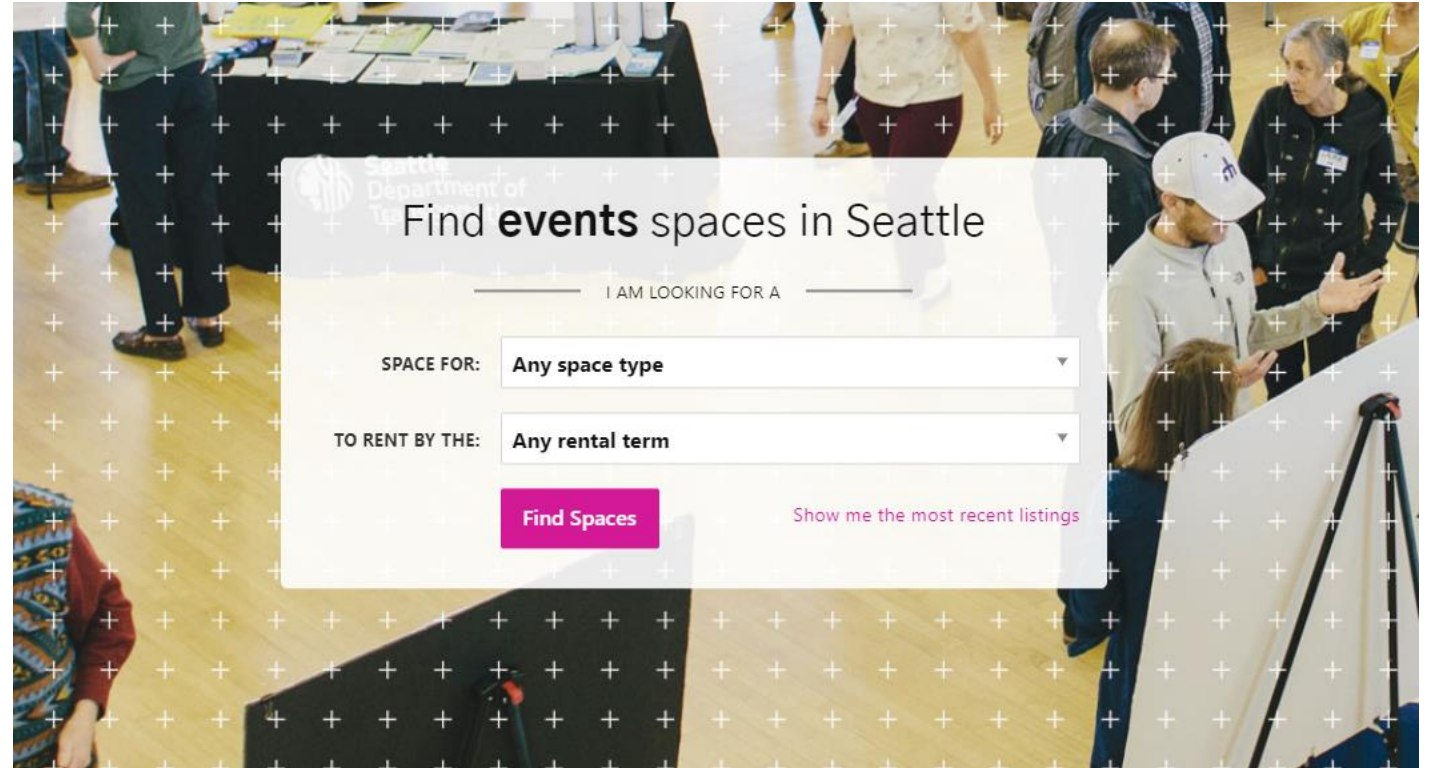
SpaceFinder Dallas

- Dallas Cultural Plan identified over 600 spaces where arts and cultural events happen
- SPACE – for artists and orgs to create art - kept coming up again and again
- SPACE also addresses priorities of equity, support for artists, sustainable arts ecosystem



SpaceFinder Dallas

- SpaceFinder system first demonstrated at Arts Advocacy Day 2018 by Randy Engstrom from Seattle Arts & Culture
- Immediate appeal for it and how useful it would be in Dallas
- After presentation of Cultural Plan, began procurement and design process for **SpaceFinder Dallas**



SpaceFinder Dallas

SPACEFINDER
DALLAS

Show me **art** spaces

All Spaces ▼

All rental term ▼

[Find Spaces](#) [Show me the most recent listings](#)

[Venue Login](#) [List a space](#)

POWERED BY THE CITY OF DALLAS
OFFICE OF ARTS AND CULTURE

SpaceFinder Dallas



Sammons Center for the Arts Meadows Hall

Performance | Rehearsal | Meetings / Meetups | Workshops / Classes | Events

\$35-\$150/hour \$175-\$2500/day

Lat: 32.8000117 | Lon: -96.8165530
3630 Harry Hines Blvd, Dallas, TX 75219, USA
Last updated Nov 15, 2019 • Added Nov 15, 2019

MEDIUM AVAILABILITY



Arts Mission Oak Cliff Sanctuary

Performance | Rehearsal | Exhibition | Studio Art | Meetings / Meetups | Workshops / Classes | Events | Screening

Lat: 32.7414967 | Lon: -96.8450227
410 S Windomere Ave, Dallas, TX 75208, USA
Last updated Nov 19, 2019 • Added Nov 12, 2019



Bath House Cultural Center Art Galleries

Exhibition

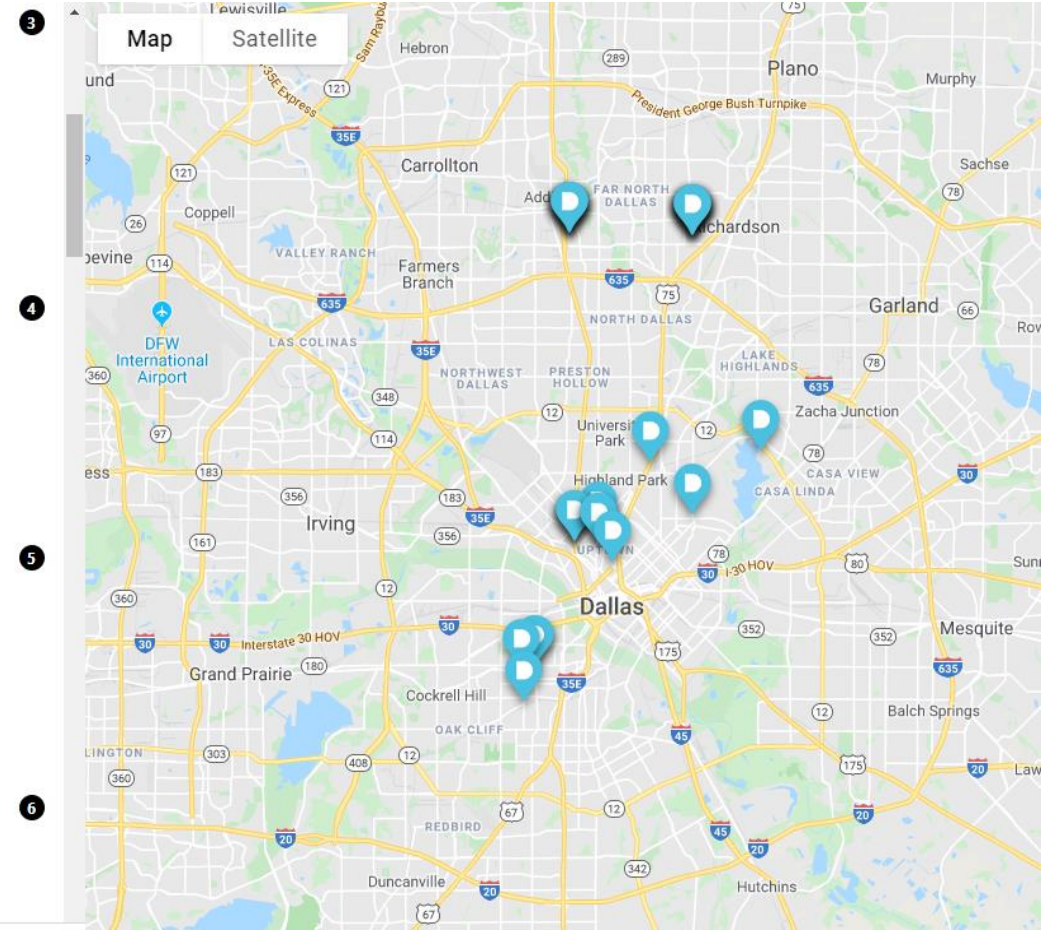
Lat: 32.8408750 | Lon: -96.7153650
521 E Lawther Dr, Dallas, TX 75218, USA
Last updated Nov 14, 2019 • Added Nov 12, 2019



Al Biernat's North Blue Bar & Lounge

Meetings / Meetups | Events

Subsidized space available



SpaceFinder Dallas



Space Details

Amenities

Venue Info

Type

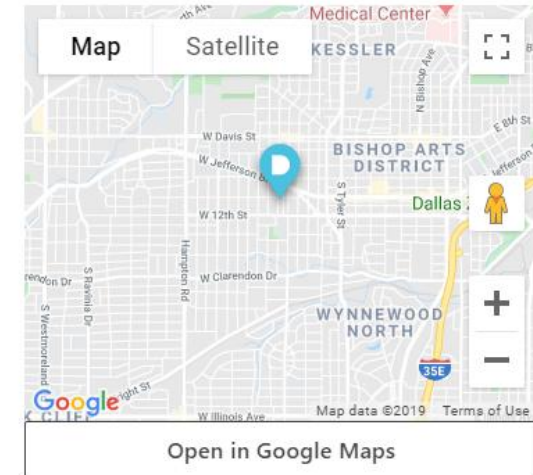
Performance, Rehearsal, Exhibition, Studio Art,
Meetings / Meetups, Workshops / Classes, Events,
Screening

Parking

Onsite parking (free)
Street parking (free)

CONTACT THIS SPACE

Availability Calendar (off-site)



Arts Mission Oak Cliff

<https://www.artsmissionoc.com/>

410 S Windomere Ave, Dallas, TX 75208, USA

Sally Diamond

Contact@artsmissionoc.com

For a more specific response, go to the website
and complete the rental questionnaire.
www.artsmissionoc.com

SpaceFinder Dallas – Next Steps

- System is now live
- Currently have 34 spaces listed – only 566 left to enter
- After finalizing the City-owned spaces (OAC, Library, Parks etc.), will begin aggressive outreach to additional spaces
- ACAC members can help by connecting us to spaces and contacts

Agenda

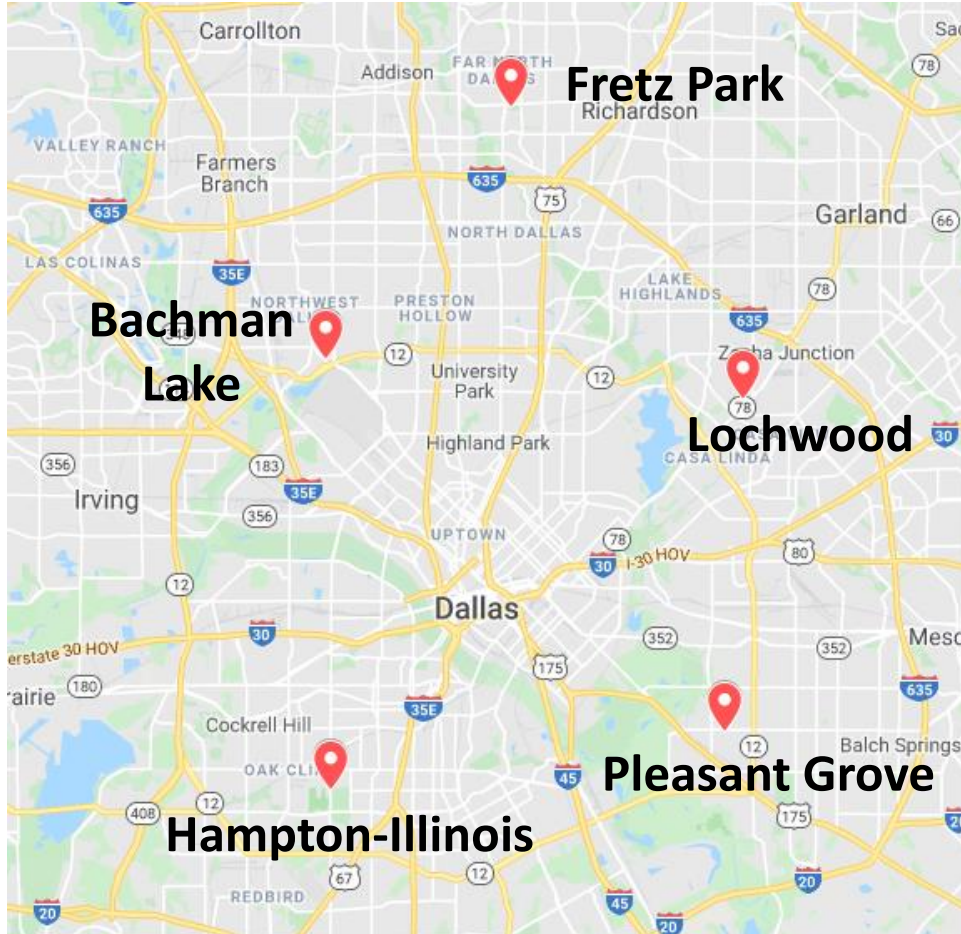
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Library Black Box Theater Improvement Project

- In summer of 2019, OAC was invited to suggest equity-focused projects in a City-wide initiative to invest in infrastructure upgrades
- One-time funding – approx. \$260,000
- Five Black Box Theaters (BBTs) in libraries were built over the course of 10 years, so vary considerably in their design and equipment
- Plan is to equip all five BBTs so that they are flexible, can support multiple uses, and are useable/accessible by all levels of artists and arts organizations

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Library Black Box Theater Improvement Project



- ***Hampton-Illinois (2006)***
 - 2951 S Hampton Rd, 75224
 - Council District 3
- ***Bachman Lake (2008)***
 - 9480 Webb Chapel Rd, 75220
 - Council District 2
- ***Lochwood (2009)***
 - 11221 Lochwood Blvd, 75218
 - Council District 9
- ***Pleasant Grove (2010)***
 - 7310 Lake June Rd, 75217
 - Council District 5
- ***Fretz Park (2015)***
 - 6990 Belt Line Rd, 75254
 - Council District 11

Library Black Box Theater Improvement Project

Library Branch	Typical Usage	Needs
Fretz Park Branch 	- Public meetings and classes 1:30 Productions readings, who loads in portable lighting system for each production, Teatro Dallas touring show, and Oral Fixation touring shows	Complete lighting system, grid, curtains, ladder and some sound improvements
Pleasant Grove Branch 	- Public meetings and classes - Pleasant Grove based spoken word artists 1:30 Productions readings, Teatro Dallas touring show, and Oral Fixation touring show	Improved lighting and sound system and equipment, addition of curtains, and reconfiguration of lighting grid to allow for greater flexibility

Library Black Box Theater Improvement Project

Library Branch	Typical Usage	Needs
Bachman Lake Branch 	- Public meetings and classes 1:30 Productions readings, Teatro Dallas touring show, and Oral Fixation touring show - Developing audiences has been challenging	Supplementation of lighting and sound systems, and curtains/equipment to reconfigure the space

Library Black Box Theater Improvement Project

Library Branch	Typical Usage	Needs
Hampton-Illinois Branch 	• Storytime and daytime events by partner elementary school • Occasionally for full productions • 1:30 Productions readings, and Teatro Dallas touring show, and Oral Fixation touring show	More flexibility for quick changeovers and overlapping usage, and supplemental sound equipment, cables, curtains and ladder
Lochwood Branch 	• Public meetings and classes • Regularly by 1:30 Productions for full productions and readings, and for Oral Fixation touring show • Will be "remote" site for BHCC programs during renovation	Well equipped – just needs a few supplementary items – lighting and sound cables, curtains and legs

Library Black Box Theater Improvement – Next Steps

- Work with Libraries to coordinate schedule of construction
 - Equipment-only improvements should be complete in early-mid 2020
 - Construction-required improvements will progress concurrently, but will be scheduled during times of least impact
- Through initiatives like SpaceFinder, the organizations and artists currently using spaces, new "pop-up" cultural events, and ongoing partnerships with Dallas Public Library, will continue to foster increased usage of the spaces

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Meeting Attendance Requirements

- These requirements were last briefed in May 2018
- Dallas City Code Section 8-20 provides for attendance requirements for all City boards and commissions
 - A member of a board that meets monthly, who is absent from more than 25 percent of the regular meetings during any 12-month period, **whether excused or not**, shall result in a forfeiture
- For the Arts and Culture Advisory Commission, typically 3 absences during any 12-month period will result in forfeiture (typically 10 regular meetings per year)

Example Scenarios (1 of 2)

Scenario 1	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17		Total Meetings	Absences	% Absent
Regular Meetings	No Meeting	Present	<u>Absent</u>	Present	Present	Present	Present	No Meeting	<u>Absent</u>	Present	<u>Absent</u>	Present		10	3	30.0%

Position forfeited due absence from more than 25% of regular meetings during 12-month period

Scenario 2	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18		Total Meetings	Absences	% Absent
Regular Meetings	Present	No Meeting	Present	<u>Absent</u>	Present	Present	Present	<u>Absent</u>	No Meeting	Present	Present	<u>Absent</u>		10	3	30.0%

Position forfeited due absence from more than 25% of regular meetings during 12-month period

Scenario 3	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18		Total Meetings	Absences	% Absent
Regular Meetings	Present	No Meeting	Present	CANCELLED	Present	Present	Present	<u>Absent</u>	No Meeting	Present	Present	<u>Absent</u>		9	2	22.2%

Member remains on the commission

Example Scenarios (2 of 2)

Scenario 4	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18		Total Meetings	Absences	% Absent
Regular Meetings	Present	No Meeting	<u>Absent</u>	Present	Present	Present	Present	<u>Absent</u>	No Meeting	Present	Present	<u>Absent</u>		10	3	30.0%
Special Meetings	Present			Present						Present				3	0	0.0%
Total Meetings														13	3	23.1%

Position forfeited due absence from more than 25% of regular meetings during 12-month period

Scenario 5	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17		Total Meetings	Absences	% Absent
Regular Meetings	Present	Present	<u>Absent</u>	Present	Present	Present	Present	Present	<u>Absent</u>	Present	<u>Absent</u>	Present		12	3	25.0%

Member remains on the commission (must be absent from more than 25% of regular meetings during 12-month period)

Additional Meeting Attendance Requirements

- Dallas City Code Section 8-21 requires that:
 - A member who leaves a board meeting after the board has been duly called to order and is absent for the remainder of the meeting, without first obtaining the consent of the chair, shall be charged with an unexcused absence for that meeting. The consent of the chair may be given only in an emergency beyond the control of the member that requires the member to leave the meeting.
 - If a member is absent from more than 50 percent of a regular meeting, the member will be deemed absent and the absence will count against the member, unless the board, by rule, provides otherwise.

Meeting Attendance: Prohibition on “Walking Quorums”

- A governmental body circumvents the Texas Open Meetings Act by “walking quorums” or serial meetings of less than a quorum in which a particular matter is discussed, and then ratifies at a public meeting the votes agreed upon in private. This could occur through:
 - In-person meetings
 - Telephone calls
 - Emails (group or series of individual emails)
 - Social media
 - Etc.
- It is recommended that communications from one commissioner to the entire body flow through the Commission Coordinator, so as to avoid an unintentional electronic meeting where multiple members are participating in a group chat

Guidelines for conducting meetings in Park Board Room

- Commission meetings in the Park Board Room can be recorded and broadcast live on the City's website and local cable channels
- All the microphones are linked together – please leave them in place and do not move the base
 - Refrain from having food/drink at the table, if possible, to protect the equipment
- Press the center button on the base to turn your microphone on/off. A maximum of five microphones can be on at the same time:
 - If your microphone is “live” or on, it will be **red**
 - If you are waiting your turn to speak, the microphone will blink **green**
 - Your microphone is off when there is no light

Commission Annual Report

- Section 8-1.1 of City Code requires each Commission to submit an Annual Report, due each year by February 1. These reports typically summarize all official Commission activities in the previous fiscal year
- OAC has drafted the report for FY 2018-19
- Report will be a voting item for approval at the January Commission meeting
- As per the Rules of Procedure, Commissioners may submit revisions to the draft either:
 - During the regular November Commission meeting (today), OR
 - In writing to OAC staff at least five business days prior to the regular January meeting – i.e., submit written revisions by January 8, 2020
- If a commissioner wishes to add a dissenting report, that option is also available

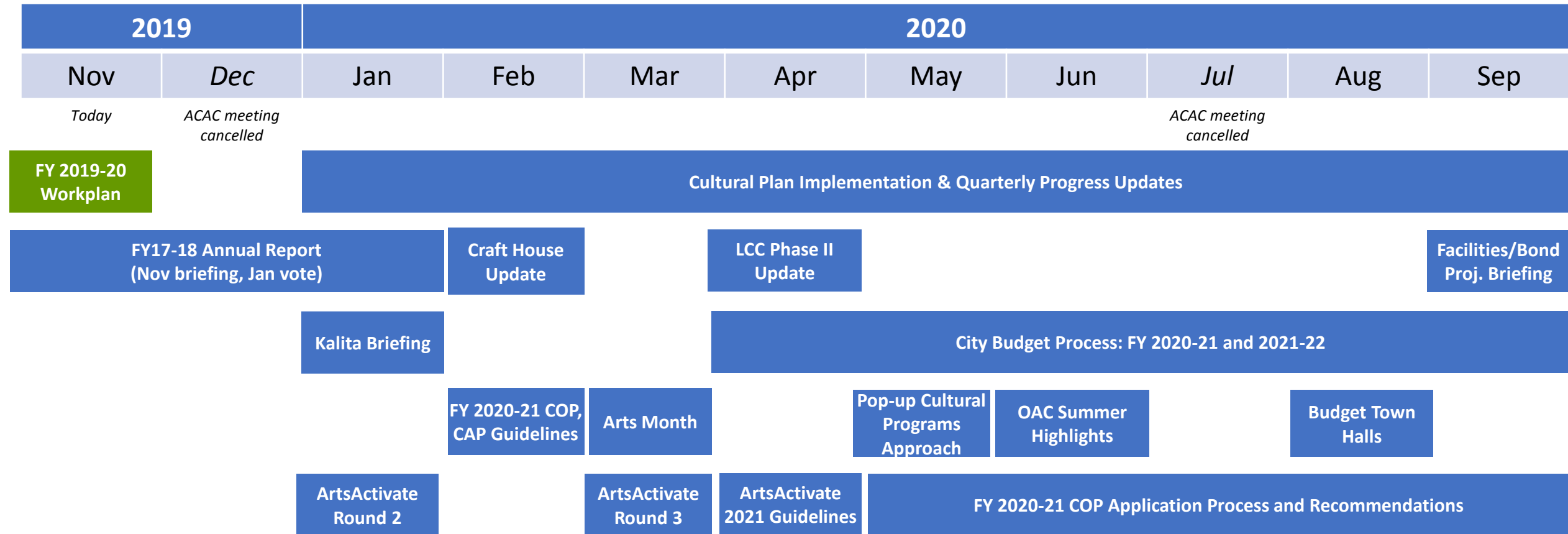
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Looking Ahead – Draft FY 2019-20 Plan



Note: Workplan may change, e.g. based on needs/opportunities that arise; individual public art items to be considered as process reaches Commission following Public Art Committee

Looking Ahead –

- No Arts and Culture Advisory Commission meeting in December
- Public Art Committee
 - Tuesday, January 7, 4pm
- Allocations Committee
 - Wednesday, December 18, 10am
 - Wednesday, January 8, 10am
- Arts and Culture Advisory Commission – Thursday, January 16, 4:30pm



Office of
Arts & Culture