

ACTION ITEM
RECOMMEND INITIATION OF PLANNING FOR DOWNTOWN PARKING METERS PUBLIC ART PROJECT

COMMITTEE:	Public Art Committee
MEETING DATE:	January 18, 2018
COUNCIL DISTRICT:	District 2 and 14 (Medrano and Kingston)
DEPARTMENT:	Public Art Program
STAFF:	Kay Kallos, Public Art Program Manager
FUNDING SOURCE:	Downtown Dallas, Inc. (donation)
COMMISSION:	\$76,000.00
ADMINISTRATIVE COSTS:	NOT TO EXCEED \$9000.00
TOTAL BUDGET:	\$85,000

SUBJECT

Recommend initiation of planning for Downtown Dallas Parking Meters Public Art.

BACKGROUND

Downtown Dallas, Inc will donate \$76,000 to commission artists to design and fabricate artwork on vinyl PVC sleeves for 370 parking meters in downtown Dallas. The project will be coordinated with the City of Dallas Transportation Department. Downtown Dallas, Inc. will pay for administrative costs consistent with public art programming up to \$9000.

This project evolved from a pilot program developed in 2014. ***One Meter at a Time***, was a partnership with the Dallas Police Department and the Office of Cultural Affairs to transform 60 parking meters into works of public art. Seven local artists were selected to design functioning parking meters in Downtown Dallas, Farmers Market and Oak Cliff.

The partnership received local and national attention by the press and was recognized by The International Parking Institute in the July 2015 issue of Parking Professional Magazine. The International Parking Institute is the world's largest educational and networking organization for parking and transportation professionals.

A second parking meter project was completed in June 2017. The Dallas Police Department worked with the Public Art Program of the City of Dallas Office of Cultural Affairs and the Deep Ellum community to commission designs for parking meter to be placed along several streets in Deep Ellum.

Local artist Terry Hays was chosen by a selection panel of community members, arts professionals and representatives from the Dallas Police Department.

ABOUT TERRY HAYS:

Terry Hays was born and raised in Texas. He received his B.S. from West Texas State University and his M.F.A. from Texas Christian University. After graduate school, he spent eight years teaching, painting, and drawing at the University of Manitoba School of Art in Canada. Upon his return to Texas, he spent the next 20 years painting sets for stage production and television. He completed the Deep Ellum Parking Meter Project in July 2017.

SCOPE OF PROJECT:

Downtown Dallas, Inc proposes to commission artists for designs to be fabricated on vinyl and installed on PVC sleeves for installation on parking meters by Dallas Police Department. Each design will have 2 additional wraps to be used as needed for damaged or graffitied poles. Artists will be solicited from the Pre-Qualified List of Public Artists. Installation locations will be:

Phase I: 1300-2200 Blocks of Main/Elm/Commerce (220 meters)

Phase II: Southeast Downtown (Farmer's Market/City Hall/Citylab HS) (100 meters)

Phase III: West End Area (50 meters)

PROCESS:

The Cultural Policy, Section III.E.3.b: Methods of Selecting Artist(s) allows for the direction selection of the artist: (1) Direct election-artist(s) chosen directly by artist-selection panel.

Since this design and fabrication process of parking meter poles has been done successfully by artist Terry Hays, the public art staff recommends that the Public Art Committee recommend the appointment of artist Terry Hays as lead artists for this project as follows:

1. Terry Hays would be the lead artist for the design and fabrication for this project. He has completed a parking meter project in Deep Ellum using vinyl wraps successfully.
2. Terry Hays would mentor 2-3 additional artists, chosen from the pre-qualified emerging artists list. Emerging artists would benefit from his experience with the previous parking meter project and his extensive artistic experience.
3. Terry Hays would serve as a voting member of the Selection Panel to recommend 2-3 artists to design and fabricate parking meter poles for installation in Downtown Dallas.
4. The City of Dallas Department of Transportation will purchase and install poles and meter heads after artwork is installed.
5. Vinyl wrap fabricator will install wraps by approved artists.

PROPOSED TIMELINE

January 2018	PAC/CAC project initiation approval
	Upon approval RFQ for artists published
February 2018	PAC/CAC project approval
	Donation approval process to City Council initiated
	Selection Panel #1 to select up to 9 short-listed artists to go under contract for parking meter designs
March 2018	Short-listed artists contracted for parking meter designs
	Selection Panel #2 to recommend an artist for commission/review of recommendation by Public Art Committee and Cultural Affairs Commission.
April 2018	PAC/CAC approval for artists contracts
May 2018	Artists under contract for completion of designs.
July 2018	Designs to fabrication for installation by December 2018

PRIOR ACTION REVIEW (COMMISSION/COMMITTEE)

On January 9, 2018, the Public Art Committee recommended the initiation of planning for the Downtown Dallas Parking Meter Project with the appointment of Terry Hays as lead artist and selection panel member.



Terry Hays designs for Deep Ellum



Installation



Installed

ACTION ITEM
RECOMMEND INITIATION OF PLANNING FOR NEIGHBORHOOD PLUS PROJECT FOR THE SKYLINE
NEIGHBORHOOD AT EVERGLADE PARK

COMMITTEE: Cultural Affairs Commission

MEETING DATE: January 18, 2018

COUNCIL DISTRICT: District 7 (Felder)

DEPARTMENT: Public Art Program

STAFF: Kay Kallos, Public Art Program Manager

FUNDING SOURCE: 2012 Streets Bond

COMMISSION: \$9500.00

SUBJECT

Recommend initiation of Planning for Neighborhood Plus Project for the Skyline (Buckner Terrace Neighborhood) target area at Everglade Park.

BACKGROUND

In 2016, City Council identified the following Target Areas as focus locations for the Neighborhood Plus Program.

Council District	Location
6 (Alonzo) (now Narvaez)	Arcadia Park Area
5 (Callahan)	Bonnie View
11(Kleinman)	Coit/Spring Valley
10 (McGough)	Family Corridor
9 (Clayton)	Greater Casa View
5 (Callahan)	Pemberton Hill
7 (Young) (now Felder)	Pleasant Grove (relocated to Skyline Target Area in the Buckner Terrace Neighborhood in January 2017 by the Planning and Urban Design Department)
2 (Medrano)	Elm Thicket-Love Field
3 (Thomas)	Red Bird

13 (Gates)	Vickery Meadow
4 (Arnold) (now Caraway)	The Bottom

In support of the goals of the Neighborhood Plus Program public art staff has been working with the Planning and Urban Design staff and with neighborhood representatives to prioritize needs and leverage resources to support safe, walkable streets and public spaces,

OCA Public Art Staff has focused on the developments of public art opportunities in dialog with:

- Neighborhood Advisory Councils established by the Community Teams from the Neighborhood Vitality Programs of Neighborhood Plus-Examples of neighborhood-based public art programming will be presented and discussed.

The community meetings initiate with the discussion of public art opportunities and the review of the neighborhood to identify locations and types of public art projects.

Upon confirmation of public art sites, scope of project and funding, public art staff and Neighborhood Plus staff will see approval to proceed from the Public Art Committee and the Cultural Affairs Commission and, when projects are in parks, with the Park and Recreation Staff and Park Board Members.

INITIAL NEIGHBORHOOD MEETINGS

An orientation to public art was held at the Buckner Terrace Neighborhood Association meeting in September 2017.

A meeting with Buckner Terrace neighborhood association members and art teachers and students from Skyline High School was held in December 2017 to develop ideas for public art at Everglade Park.

NEXT STEPS

Community members, Skyline art teachers, Planning and Urban Design staff will meet with public art staff to identify preferred locations for public art at Everglade Park. The site will be reviewed for approval by the Park and Recreation Board in February 2018. Upon site confirmation, the scope of the project will be developed and confirmed for the project.

PROPOSED TIMELINE

February 2018	Site selection and confirmation from Park and Recreation Board.
March 2018	Scope of Project finalized for Call for Artists
April/May 2018	Selection Process
June/July 2018	Artist approval for commission

PRIOR ACTION REVIEW (COMMISSION/COMMITTEE)

On January 9, 2018, the Public Art Committee recommended the initiation of planning for the Skyline Target areas (Buckner Terrace Neighborhood) public art at Everglade Park.

On September 13, 2016, the Cultural Affairs Commission approved the initiation of planning for Neighborhood Plus Projects in 11 Target areas.

On September 13, 2016, the Public Art Committee recommended the initiation of planning for Neighborhood Plus Projects in 11 Target Areas.

FISCAL INFORMATION

Administrative Costs only for planning

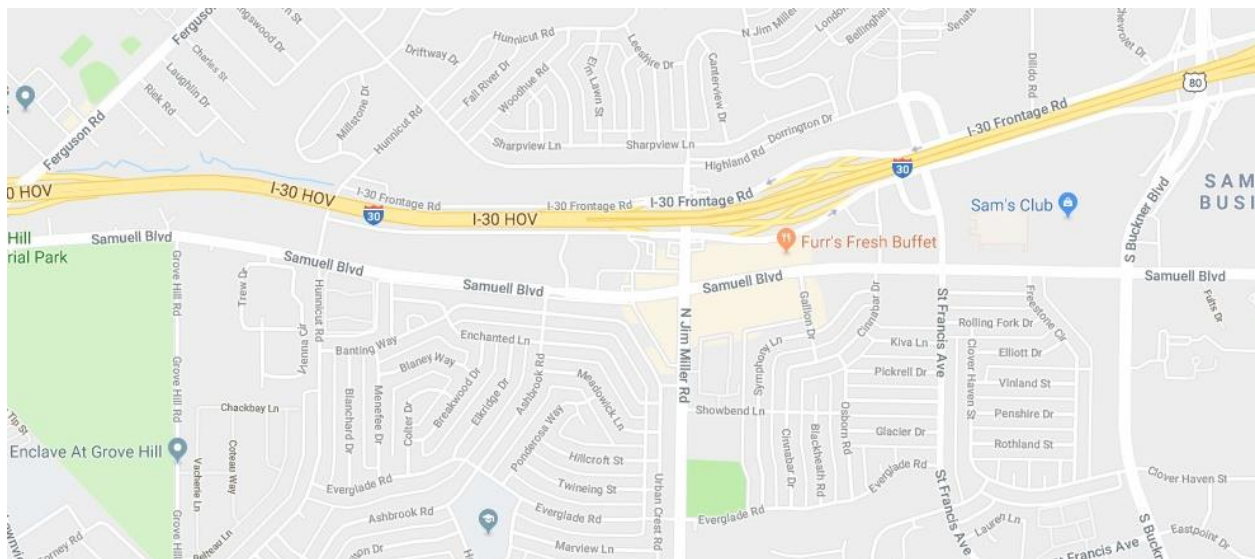
PRIOR ACTION REVIEW (COMMISSION/COMMITTEE)

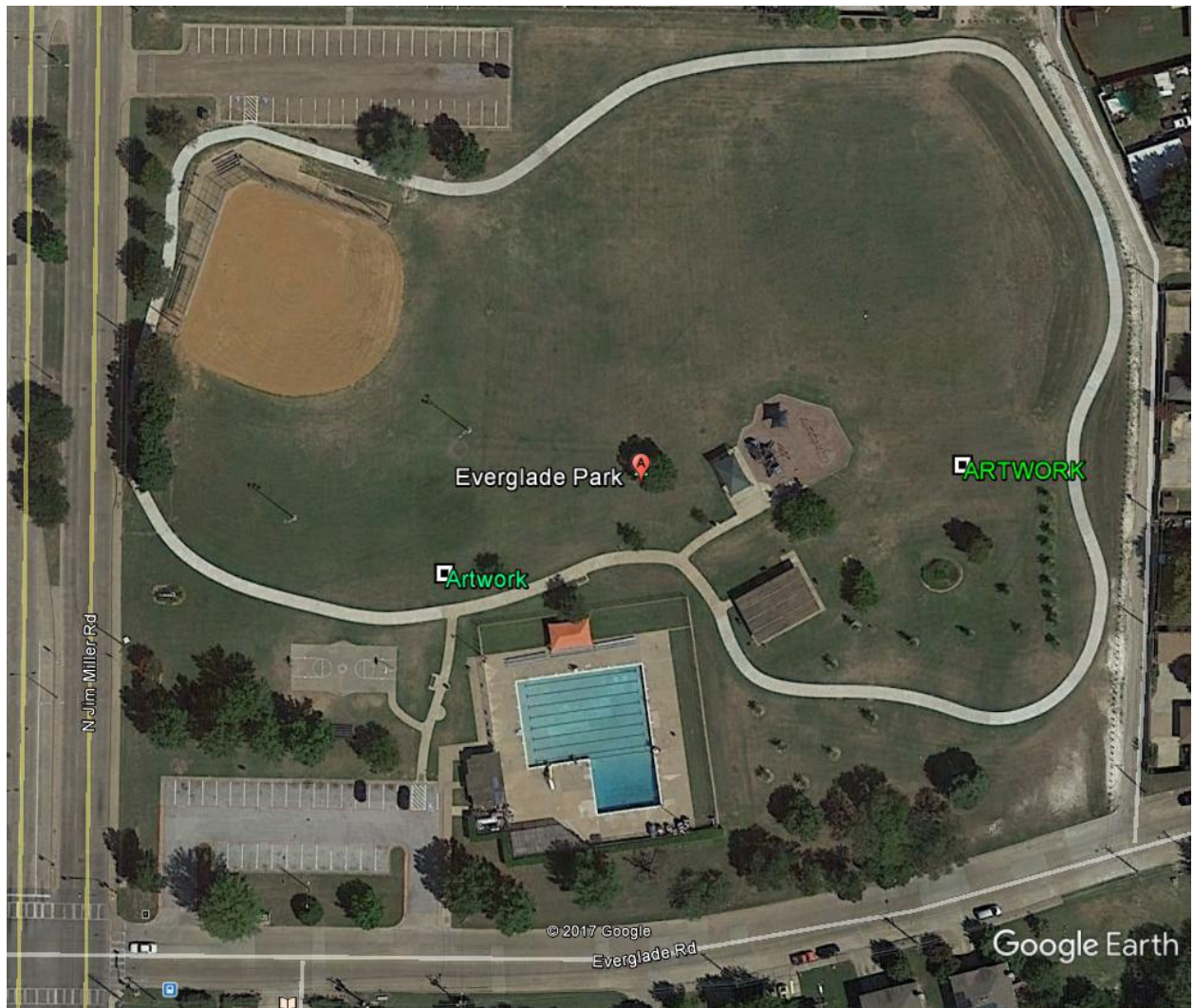
On January 9, 2018, the Public Art Committee recommended the initiation of planning for the Skyline (Buckner Terrace Neighborhood) public art project at Everglade Park.

ATTACHMENTS

Location Map

Map of Everglade Park





West Dallas Veterans Tribute Art Project
ACTION ITEM
RECOMMEND DESIGN CHANGES TO THE PLAZA DESIGN FOR ELISEO GARCIA’S PROPOSAL FOR
THE WEST DALLAS VETERANS TRIBUTE PUBLIC ART COMMISSION

COMMITTEE: Cultural Affairs Commission

MEETING DATE: January 18, 2018

COUNCIL DISTRICT: District 6 (Omar Narvaez)

DEPARTMENT: Public Art Program

STAFF: Kay Kallos

MAPSCO: 44L

FUNDING SOURCE: 2012 Bond Program Streets

COMMISSION: \$75,000

SUBJECT

Recommend design changes to the plaza design for Eliseo Garcia’s proposal for the West Dallas Veterans Tribute Public Art Project.

- The West Dallas Veterans Committee has proposed changing the plaza design from a 3-tiered elevation to a flat design with no steps or elevation to address safety, accessibility and costs.
- They have reached a tentative agreement with Ralph Martinez of RGM Architects to work pro bono with artist Eliseo Garcia and to provide a certified structural engineer on all foundation dimensions including weight, height, cost estimates and a timeline for construction of a ground-level sculpture foundation.
- All drawings and permits will be approved by the appropriate City of Dallas departments before any work on the plaza is started.
- The West Dallas Veterans committee will be responsible for fundraising to pay for materials, labor and any other above ground or below ground construction costs associated with the enhancement of the Plaza.
- The following are groups or local businesses have offered financial or material support for the Plaza: Trinity Groves, DMAHL, HMK Properties, Oddfellows (Landscaping), Oncor, Vecinos Unidos.

The committee plans to begin fundraising events as soon as possible.

SCOPE OF PROJECT

The Scope of the Project is:

The project will celebrate and pay tribute to the service of veterans-especially those who reside in West Dallas.

This project is a citizen-initiated proposal led by residents, veterans and veteran's advocates from the West Dallas neighborhood with the support of the City of Dallas, Planning and Neighborhood Vitality Department and the Office of Cultural Affairs Public Art Program.

The artwork at the location must:

- be visible in the landscape
- provide a space for community members to rest and contemplate the service of veterans.
- celebrate the contributions of veterans from all branches of service.
- include references to the West Dallas neighborhood,
- require little maintenance for the expected life span of 20 years
- be free of safety hazards.

SELECTION METHOD

Request for Qualifications

Per the guidelines approved in the Cultural Policy and Program Artist Selection, the panel members included:

BACKGROUND The Public Art Program of the City of Dallas Office of Cultural Affairs requested the submission of qualifications from artists or artist teams to design, fabricate and install of a work of public art in the median at Canada Drive and Coronet Boulevard in Dallas, Texas 75212.

The project will celebrate and pay tribute to the service of veterans-especially those who reside in West Dallas.

WEST DALLAS

West Dallas is an area consisting of many communities and neighborhoods in Dallas, Texas. The area is bounded by Interstate 30 on the south, the Trinity River on the east and north, and the Trinity River's West Fork on the west.

West Dallas originated as a community on the outskirts of [Dallas](#). The community was founded in 1886. In 1909 the Thomas A. Edison School was built.

The city of Dallas annexed West Dallas into the city limits in 1954.

The population of West Dallas is around 30,000.

The neighborhood where the artwork installation site is located, in the median between Canada and Coronet, is known as La Bajada.

La Bajada is a small neighborhood with boundaries from Canada Drive to the north and east, Sylvan Avenue on the west, and Singleton Boulevard to the south.

As of the most recent census, there were 1,133 people residing within the neighborhood.

West Dallas Veterans and community members meet at the Bataan Community Center. Many veterans continue to connect through various programs in the community to celebrate and honor veterans from many branches of the service who served in numerous campaigns.

This project is a citizen-initiated proposal led by residents, veterans and veteran's advocates from the West Dallas neighborhood with the support of the City of Dallas, Planning and Neighborhood Vitality Department and the Office of Cultural Affairs Public Art Program.

FISCAL INFORMATION

Public Art Project Budget: \$75,000 fabrication and installation budget

ATTACHMENTS

Location Map

Eliseo Garcia proposal materials

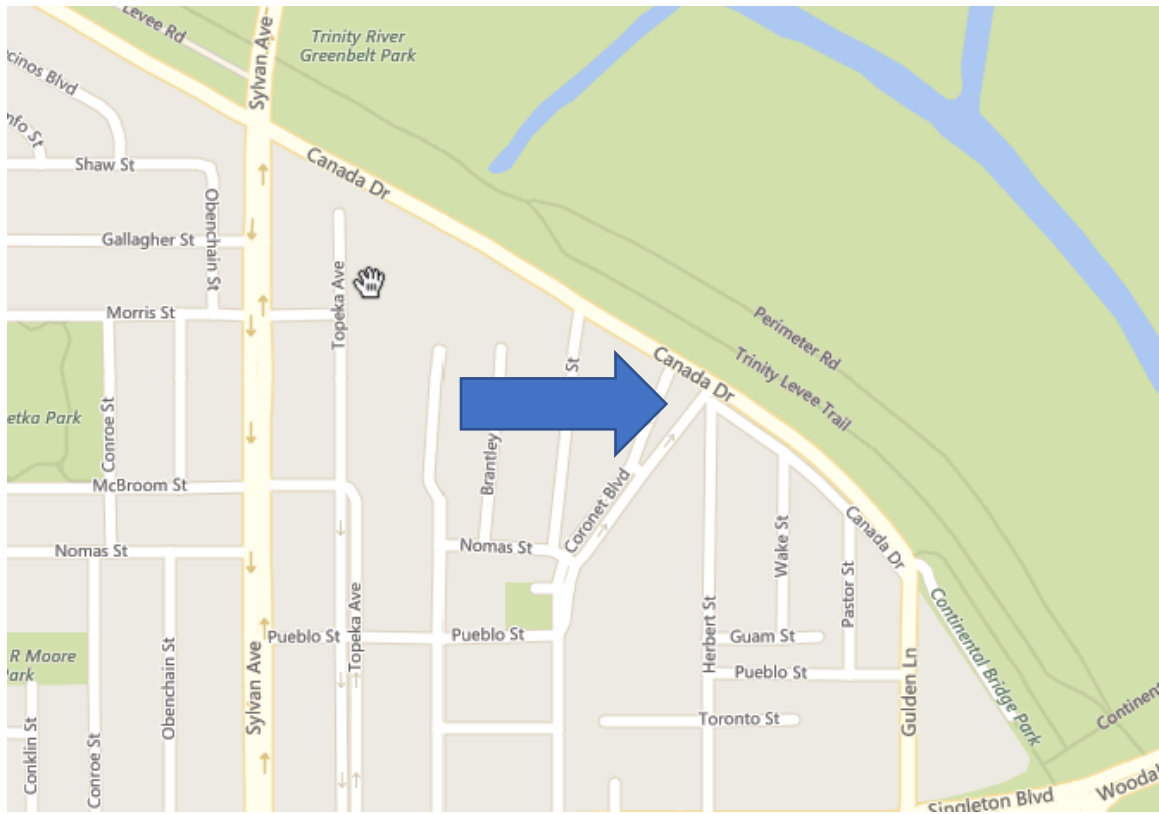
PRIOR ACTION REVIEW (COMMISSION/COMMITTEE)

On January 9, 2018, the Public Art Committee recommended the proposed design changes to the plaza design for the West Dallas Veterans Tribute Project Public Art Commission.

On November 7, 2017, the Public Art Committee recommended Eliseo Garcia for West Dallas Veterans Tribute Project Public Art Commission.

On April 16, 2015, the Cultural Affairs Commission recommended the initiation of planning for the West Dallas Veterans Tribute Project Public Art Commission.

On April 7, 2015, the Public Art Committee recommended the initiation of planning for the West Dallas Veterans Tribute Project Public Art Commission.



Walnut Hill Recreation Center Art Project

ACTION ITEM

RECOMMEND JULIA OUSLEY FOR THE WALNUT HILL RECREATION CENTER PUBLIC ART PROJECT

COMMITTEE: Cultural Affairs Commission

MEETING DATE: January 9, 2018

COUNCIL DISTRICT: District 13 (Jennifer Staubach-Gates)

DEPARTMENT: Public Art Program

STAFF: Kay Kallos

MAPSCO: 24P

FUNDING SOURCE: 2006 Bond Program Park and Recreation

COMMISSION: \$50,000

SUBJECT

Recommend Julia Ousley for the Walnut Hill Recreation Center Public Art Project.

Julia Ousley is a Dallas-based sculptor and architect. She holds Masters Degrees in both disciplines. Her primary work is in contemporary installations using unconventional sculptural materials but common to architectural construction.

Julia Ousley's public artwork can be found in Brooklyn, Florida, Arizona, Colorado and throughout Texas.

SCOPE OF PROJECT

The artwork at the location must:

- Artwork MUST be highly visible in the landscape and to pedestrians and vehicles,
- Artwork should welcome visitors to the recreation center,
- Artwork must require little or no maintenance,
- Be free of safety hazards.

BACKGROUND

The proposed location for the artwork has been reviewed by Calvert Collins-Bratton, Park Board representative for CD 13. She will recommend approval of the site to the Park Board at its meeting on February 1, 2018. Per the Cultural Policy and Plan, Section I.C.2 *Pursuant to the City Charter, the Park and Recreation Board is responsible for siting all amenities or improvements on Park Property.*

The location provides high visibility from Walnut Hill Road traveling in both directions (east and west) and is easily accessible from the sidewalk to the playground on Fieldfare Dr., the street on the west side of the Recreation Center Property.

The Public Art Committee and the Park Board member recommend the reduction of the proposed height of the project-13 feet and to widen the steps to provide better seating opportunities. Public Art Staff will review the use of materials at the base that would soften the ground level-consistent with the materials used in the nearby playground.

SELECTION METHOD

Request for Qualifications to the Pre-Qualified Emerging Artists List

The City of Dallas Office of Cultural Affairs Public Art Program identified 50 Pre-Qualified Emerging Artists that are eligible for projects with budgets of up to \$50,000. The Public Art Committee selected the 50 finalists for approval by the Cultural Affairs Commission, which accepted their recommendations in a unanimous vote during their meeting on Thursday, November 20, 2014.

The Public Art Program of the City of Dallas Office of Cultural Affairs requested the submission of qualifications from artists or artist teams to design, fabricate and install of a work of public art the Walnut Hill Recreation Center at 10011 Midway Road.

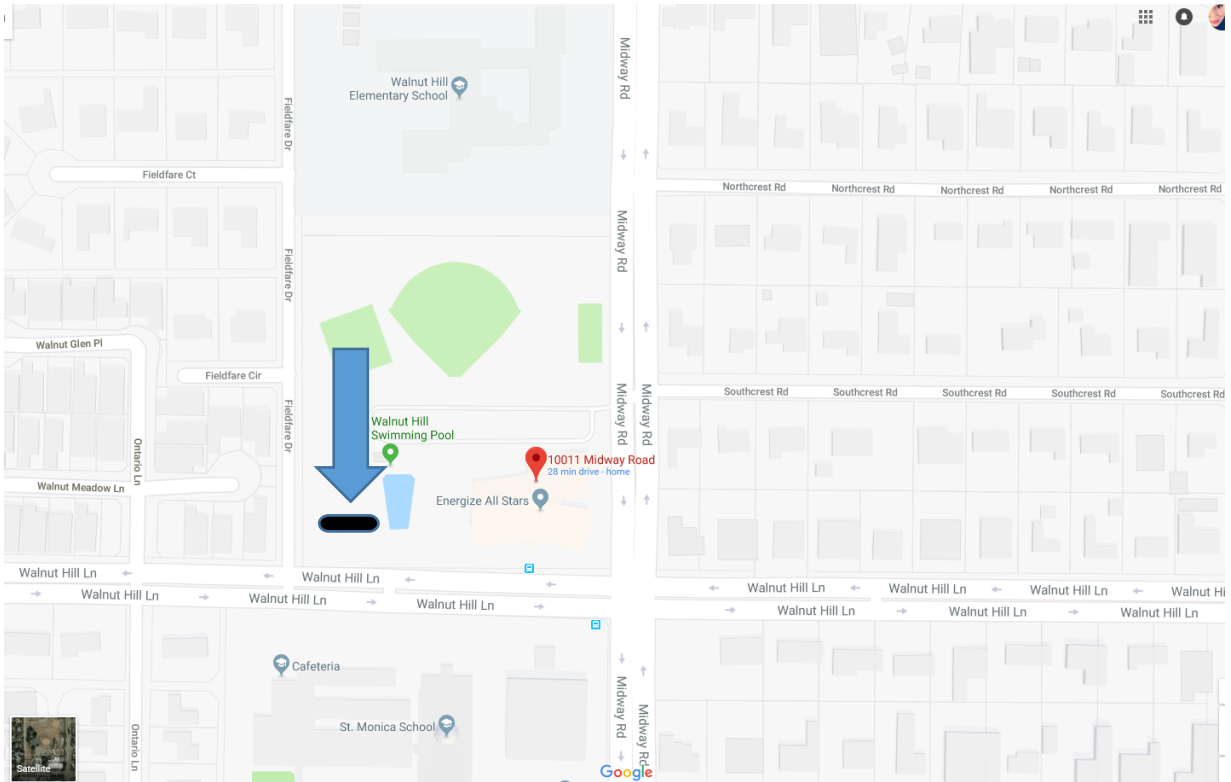
FISCAL INFORMATION

Public Art Project Budget: \$50,000 fabrication and installation budget

PRIOR ACTION REVIEW (COMMISSION/COMMITTEE)

On January 9, 2018, the Public Art Committee recommended Julia Ousley for the Walnut Hill Recreation Center Public Art project in the proposed location.

MAPS Location and Site Maps



ATTACHMENTS
Proposed concept

