

AGENDA ITEM – ACTION

Recommend initiation of planning Public Art at Aquatic Centers at Crawford Park, Fretz Park, Samuell Grand Park

COMMITTEE: Cultural Affairs Commission

MEETING DATE: September 21, 2017

COUNCIL DISTRICT(S): CD 5, CD11, CD2

DEPARTMENT: Public Art Program

STAFF: Kay Kallos

MAPSCO: 58 V-Z and 59 S-W; 15H and 16E; 47A-F

SUBJECT

Recommend initiation of planning Public Art at Aquatic Centers at Crawford Park (8700 Elam Road, Dallas, Texas 75215,) Fretz Park(6994 Belt Line Road, Dallas, Texas 75254), Samuell Grand Park (6200 East Grand, Dallas, Texas 75223).

BACKGROUND

On June 17, 2015 the Dallas City Council approved the Aquatics Master Plan Update 2015 as recommended by the Park Board. Public Art was included in the updates provided to the City Council on September 2, 2015. Community meetings about the proposed Aquatic Centers were held in March 2016 and Public Art Staff attended the meetings and solicited input from community members.

The Aquatic Center budgets and scope of the project have been finalized and approved by the Park Department. They will be initiated in two phases. Phase I will initiate in the Fall 2017 and Phase II in the Fall of 2018.

Phase I will include:

- Crawford Park, 8700 Elam Road, Council District 5 (Callahan)
- Fretz Park, 6994 Belt Line Road, Council District 11 (Kleinman)
- Samuell Grand Park, 6200 East Grand, Council District 2 (Medrano)

Scope of Project

- Public Art Projects will be located at or near the entrance to the Aquatics Centers and will be independent of the construction of the Aquatic Center.
- Public Art Projects will welcome Aquatics users at or near the entrance to the facility.
- Focus on neighborhood/community identity based on input from community members.
- Public Art Projects will be highly visible in the landscape
- Public Art Projects will be safe, durable and easily maintained

Proposed Timeline

October 2017	Call for Artists issued nationally. Community-specific selection panels formed with representatives recommended by the Park and Recreation Department.
November 2017	Artist Selection Process begins
December 2017	Review of Recommended Artist-Public Art Committee/Cultural Affairs Commission and Park and Recreation Board

PRIOR ACTION/ REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On September 12, 2017 the Public Art Committee recommended the initiation of the Aquatics Phase I public art projects.

FISCAL INFORMATION

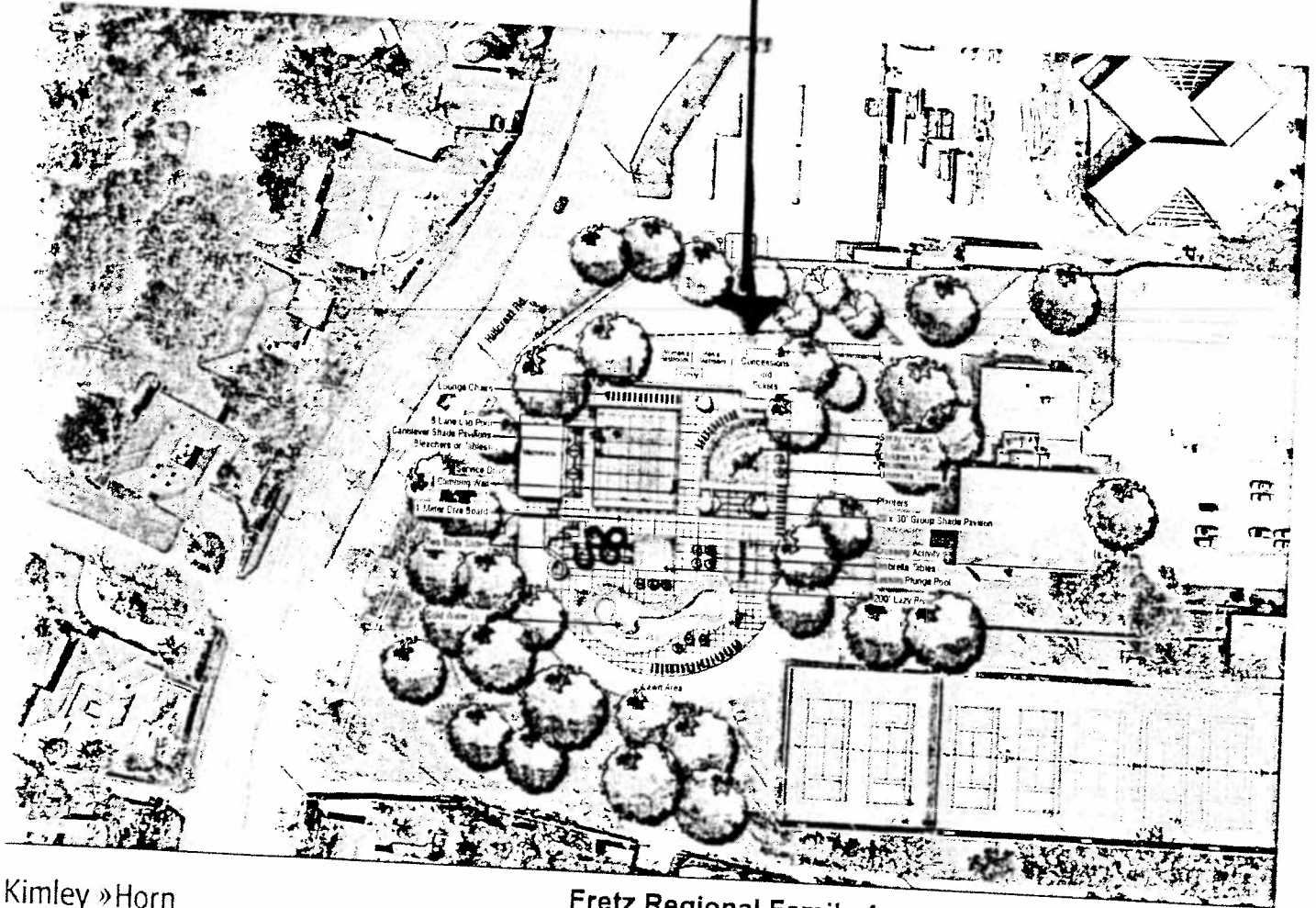
Aquatics Budget for Public Art: Park and Recreation 2006 bond and Aquatics Bond

Location	Art Project Budget
Crawford Park Aquatics	\$88,800
Fretz Park Aquatics	\$77,346
Fretz Park 2006 Bond	\$96,002
	\$173,348
Samuell Grand Aquatics	\$82,763
Sammuel Grand 2006 Bond	\$84,688
	\$167,451

Attachments:

Site plans for Aquatic Centers at Crawford Park, Fretz Park, Samuell Grand Park

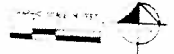
ENTRANCE



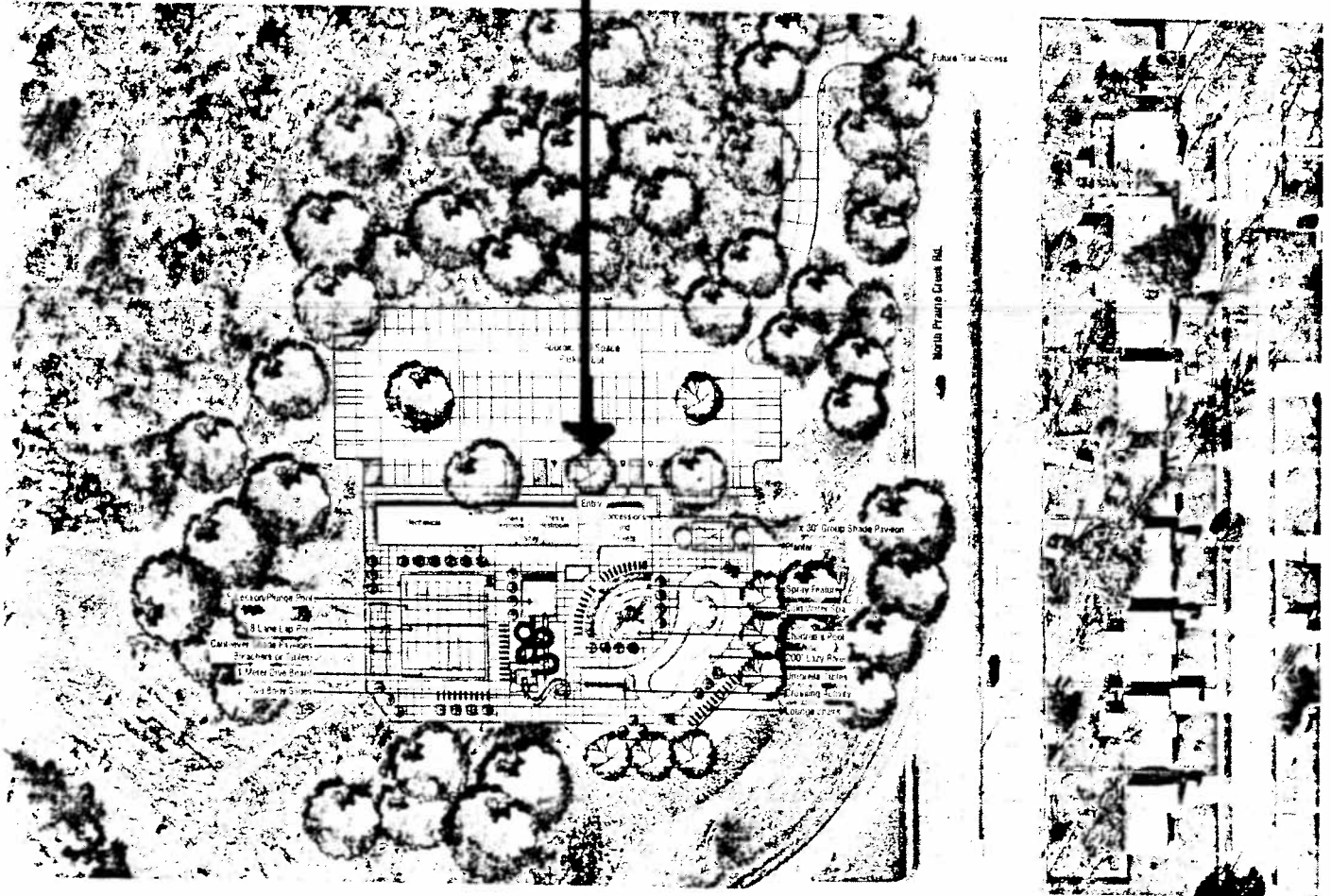
Kimley » Horn

Fretz Regional Family Aquatic Center

Concept Development & Engineering



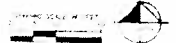
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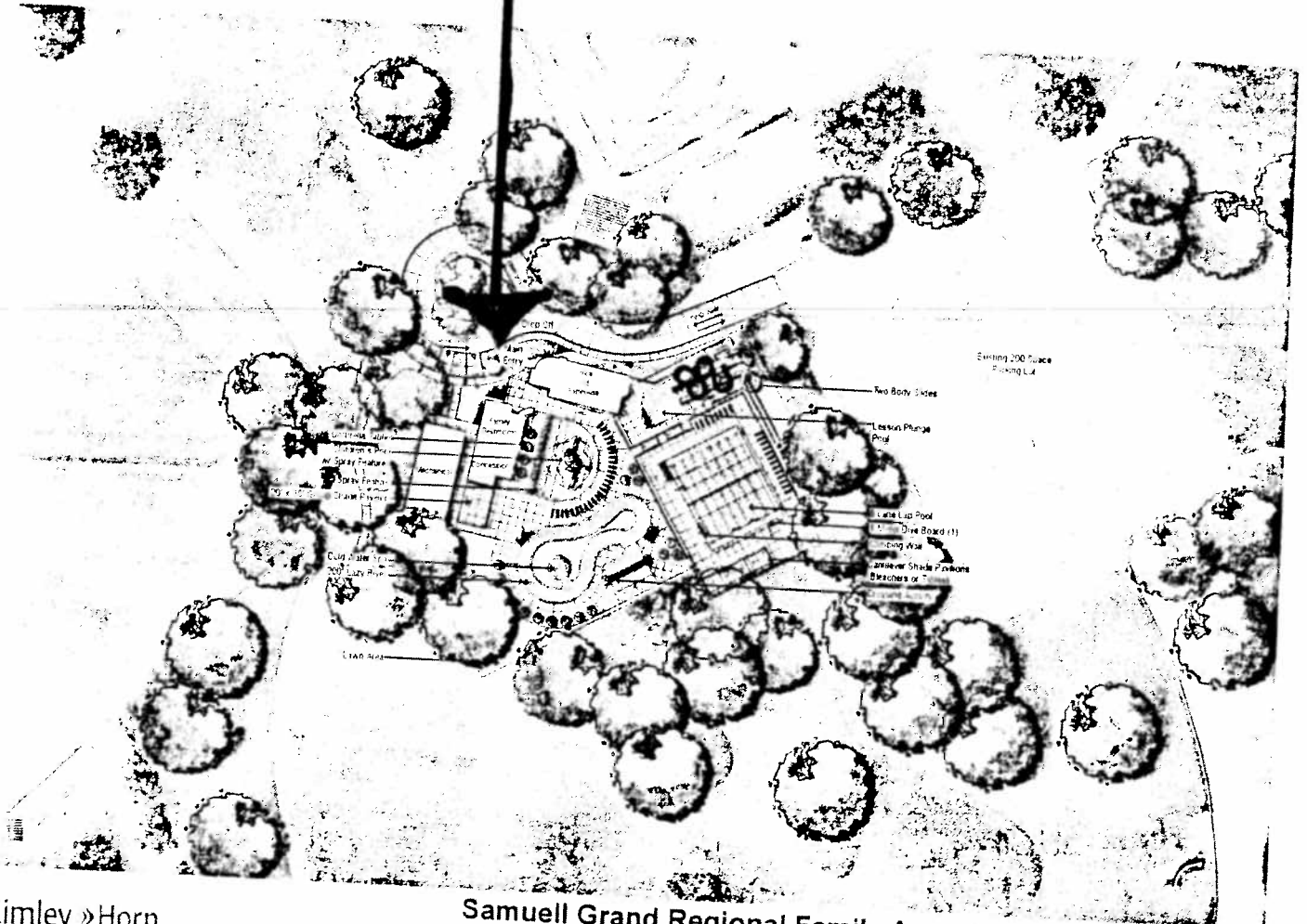
Kimley » Horn

Crawford Regional Family Aquatic Center

Design Development Drawing

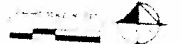


ENTRANCE



Kimley » Horn

Samuell Grand Regional Family Aquatic Center



AGENDA ITEM – ACTION
Recommend initiation of planning for public art at the Martin Luther King Community Center

COMMITTEE: Cultural Affairs Commission
MEETING DATE: September 21, 2017
COUNCIL DISTRICT(S): Council District 7
DEPARTMENT: Public Art Program
STAFF: Kay Kallos
MAPSCO: 46T

SUBJECT

Recommend initiation of planning for public art at the Martin Luther King Community Center at 2922 Martin Luther King Jr. Blvd, Dallas, Texas.

BACKGROUND

The City of Dallas Water Utilities Department in partnership with the Planning and Urban Design Department, Park and Recreation Department and Housing and Community Services Department are delivering water-wise landscape solutions to the Martin Luther King Community Center Campus.

This is an opportunity to support the goals of this project-to improve awareness of water conservation and reduce storm-water runoff at the Community Center and to create a welcoming central orientation point for users. The project will celebrate the MLK Center's rich diversity and users.

PROPOSED SCOPE OF PROJECT

- A public art project that meets the goals of the Water Conservation Project
- A project that celebrates the diversity of the community
- A project that reflects the life and work of Dr. King
- A project that is highly visible in the landscape
- A project that is safe, durable and easily maintained

PLANNED BUDGET: Pending the development of the scope of the project

CURRENT COST: Staff Planning only not to exceed \$5000.

PLANNED FUNDING: Dallas Water Utilities

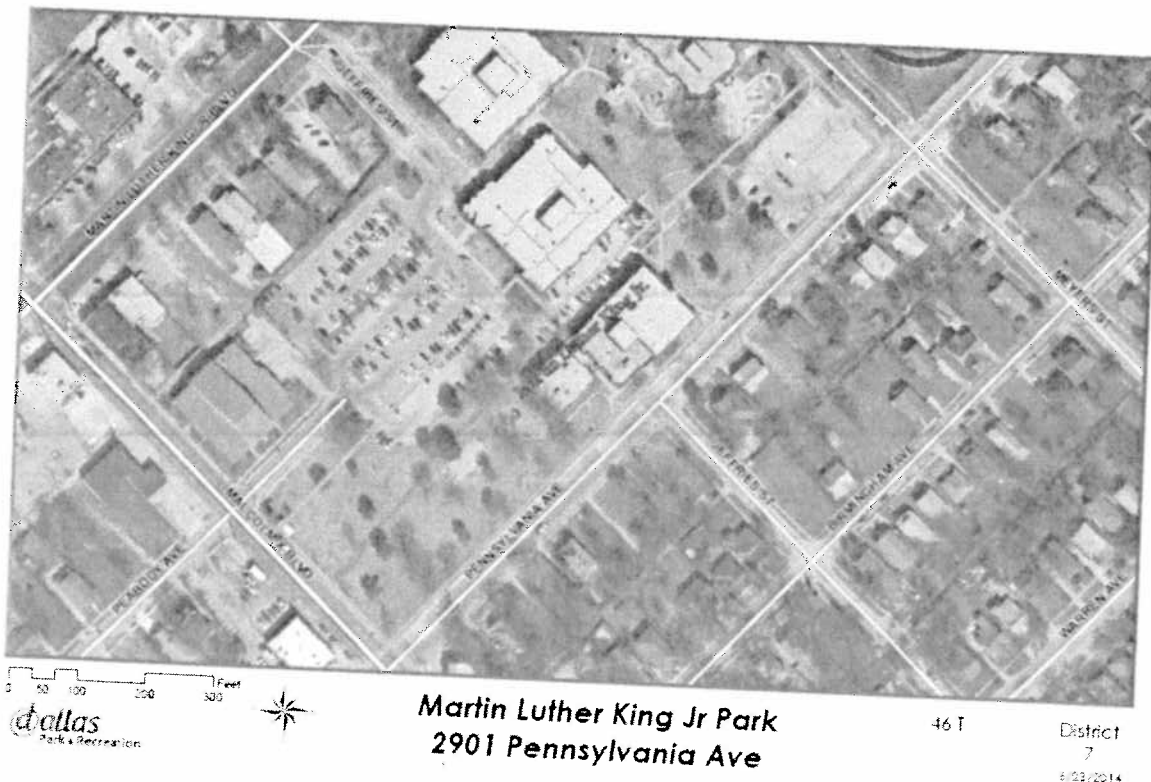
DRAFT TIMELINE

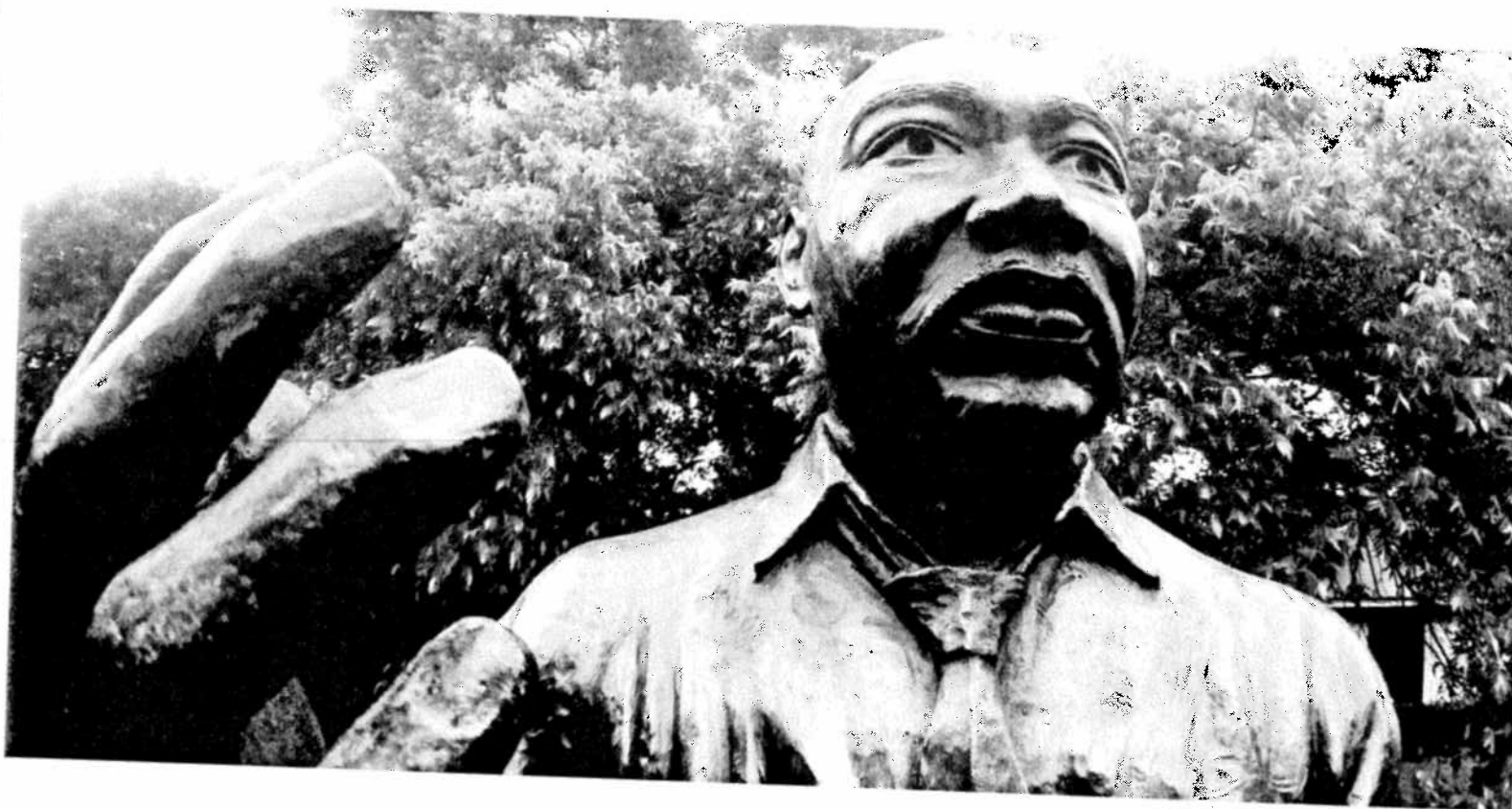
September 12, 2017	Request approval for initiation of planning-Public Art Committee
September 20, 2017	Recommend approval for initiation of planning from the Cultural Affairs Commission
October 2017	Development of scope of the project within the framework of planned project
November 2017	Request for funding from Dallas Water Utilities
December 2017	Final scope confirmed/Community Meeting
January 2018	Call for Artists to submit qualifications for review by the selection panel. Selection Panel composition is defined by the Cultural Policy.
February 2018	Initiation of Selection Process
April 2018	Review of Recommended Artist-Public Art Committee/Cultural Affairs Commission

PRIOR ACTION/ REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On September 12, 2017, the Public Art Committee recommended the initiation of the Martin Luther King Jr. public art project.

LOCATION





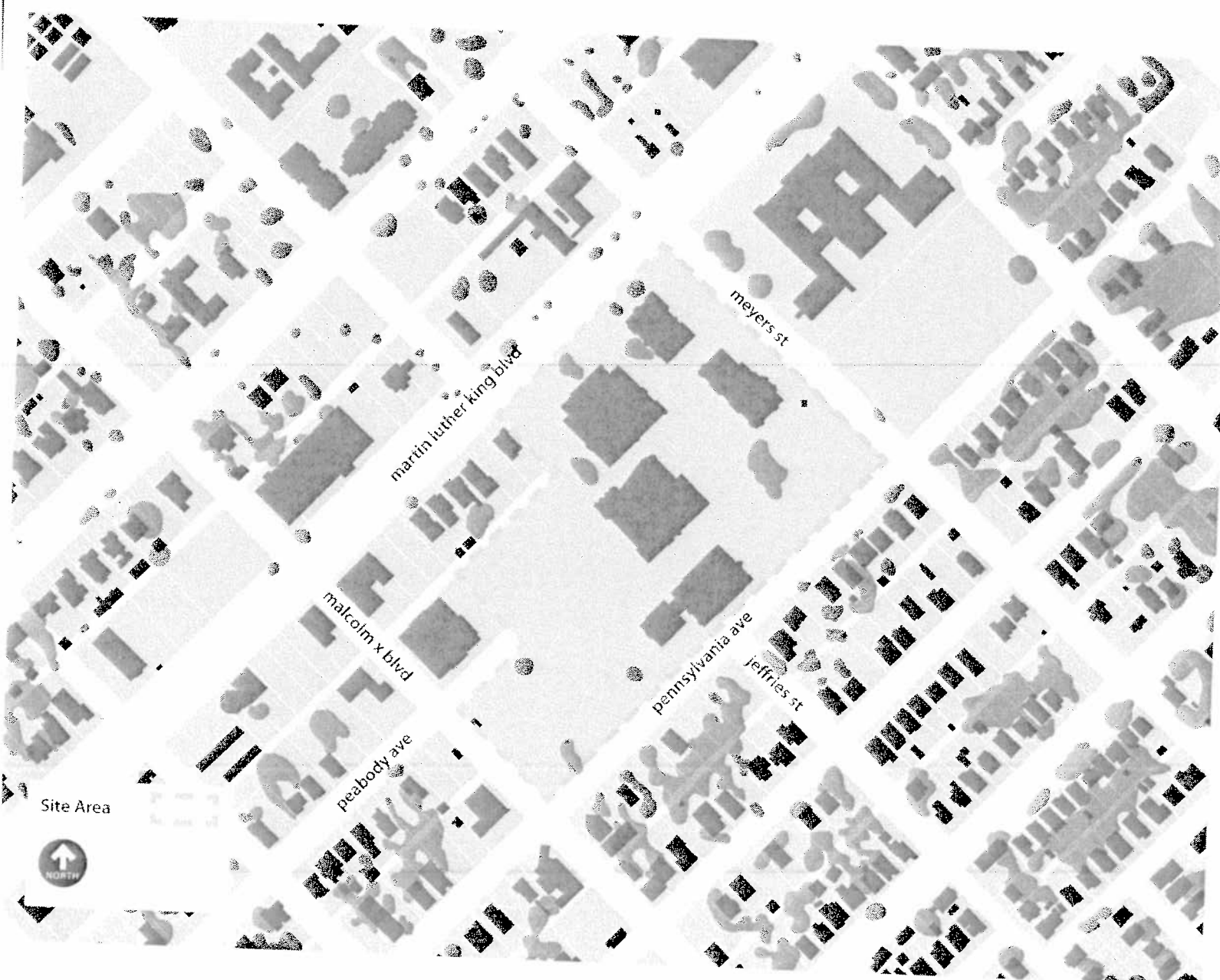
REQUEST FOR PUBLIC ART

MARTIN LUTHER KING JR COMMUNITY CENTER
WATER CONSERVATION & LANDSCAPE BEAUTIFICATION PROJECT

"Dr. King's Beloved Community is a global vision in which all people can share in the wealth of the earth. In the Beloved Community, poverty, hunger and homelessness will not be tolerated because international standards of human decency will not allow it. Racism and all forms of discrimination, bigotry and prejudice will be replaced by an all-inclusive spirit of sisterhood and brotherhood."

-The King Institute







THE RENOVATED SITE SHOULD
CONSERVE WATER, YET MAINTAIN A
LENS AND SENSITIVITY TOWARD THE
COMMUNITY CONTEXT AND REFLECT
THE NEEDS OF THE NEIGHBORHOOD.

REDUCE AND CONSERVE WATER
THROUGH INNOVATIVE AND QUALITY
SOLUTIONS SUCH AS: PLANTING WITH
LOCALLY ADAPTIVE PLANTS, REDUCE
NEED FOR IMPORTED FRESH WATER,
MINIMIZE IMPERVIOUS COVER, AND
DIRECT EXCESS URBAN RUNOFF
THROUGH SOIL AND VEGETATION TO
RECHARGE GROUNDWATER.

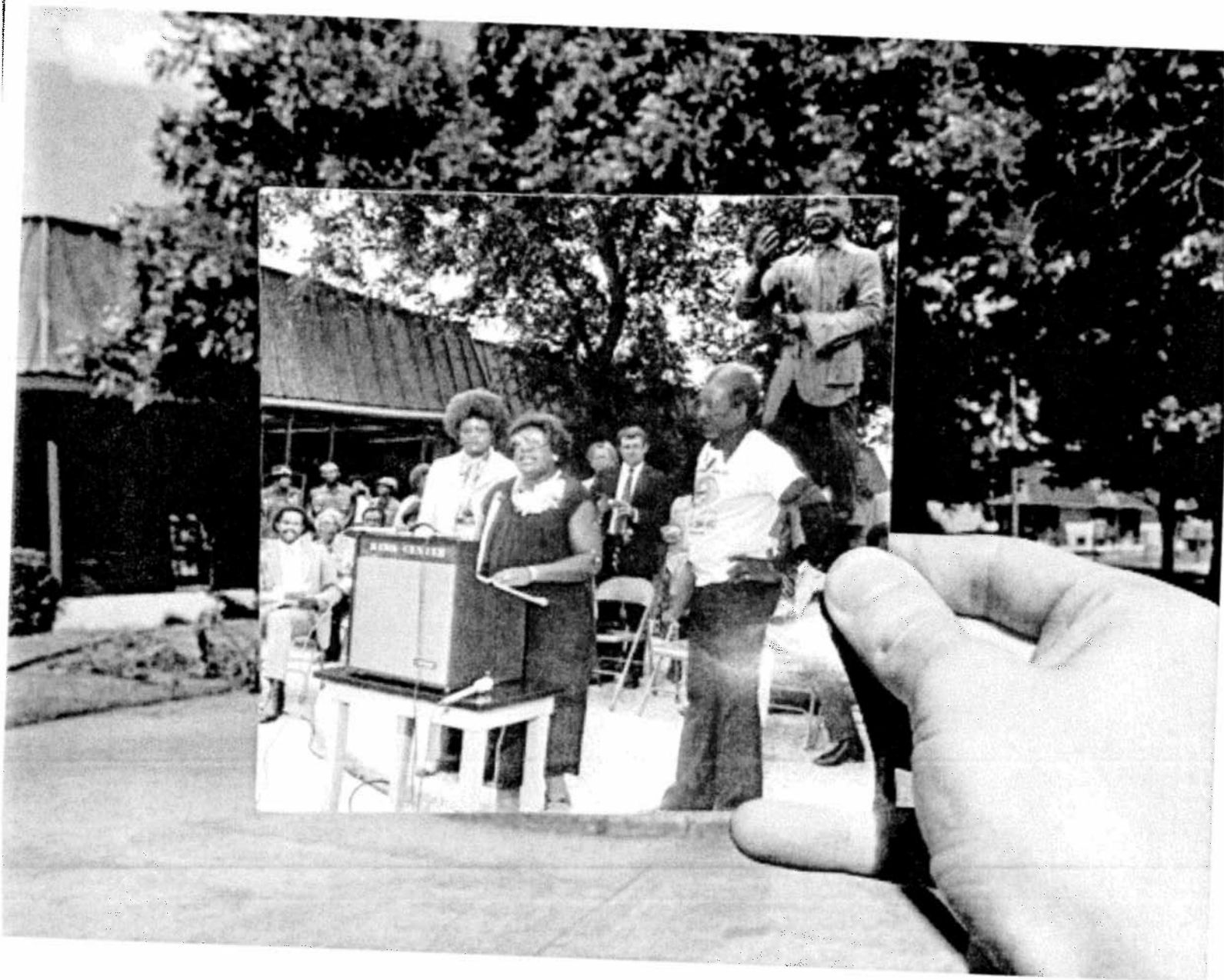




CREATE SPACES THAT ARE
COMFORTABLE, SAFE, AND
WELCOMING FOR ALL AGE GROUPS
AND ABILITIES

HISTORY & INTRODUCTION

The Martin Luther King Community Center is part of the division of the City of Dallas Department of Housing/Community Services; where over 300,000 Dallas citizens are receive services annually. The Center is located on 10.5 acres and is comprised of five separate buildings. Each facility offers a variety of services. This allows each facility to function independently; however, collectively they provide a comprehensive service delivery system. This unique method allows the citizens of Dallas to come to one location to meet their needs, ranging from health and medical, childcare and family counseling to educational needs and leisure activity.



PROJECT SUMMARY

The City of Dallas - Dallas Water Utilities Department in partnership with the Planning and Urban Design Department, Park and Recreation Department, and Housing and Community Services Department are delivering water-wise landscape solutions to the Martin Luther King, Jr. Community Center Campus (MLK Community Center) located at 2922 Martin Luther King Jr. Blvd, Dallas, TX 75215. This is an opportunity not only to improve awareness of water conservation and reduce storm-water runoff at the Center, but to transform MLK Community Center Campus into a welcoming central orientation point for users and to serve as a community anchor in the South Dallas Fair Park Neighborhood. The project will celebrate MLK Center's rich diversity and users throughout its history in coordination with water-wise principles. Funding has been secured through the Water Conservation City Leadership & Commitment Grant Program from Dallas Water Utilities Department, which serves as a reminder to the public that the city "leads by example" in the wise use of our water resources.

PROJECT SCHEDULE

AUGUST 2017

Finalize landscape design with incorporated community feedback

SEPTEMBER 2017

Identify vendors; encumber '17-'18 funds

OCTOBER 2017

Finalize engineering and construction preparations

NOVEMBER 2017

Tree Selection and Planting

JANUARY - FEBRUARY 2018

Site preparation

MARCH - APRIL 2018

Main Planting Period



AN OPPORTUNITY TO CONSIDER MLK
COMMUNITY CENTER AS A CENTRAL
ORIENTATION POINT AND COMMUNITY
ANCHOR THAT CELEBRATES THE RICH
DIVERSITY OF USERS OF THE SITE
THROUGHOUT ITS HISTORY AND
POTENTIALLY INTO THE FUTURE.

COMPREHENSIVE GOALS

Dallas Water Utilities Department in partnership with the Planning and Urban Design Department has identified the following comprehensive goals for the project.

Community Centers provide recreational, cultural, educational and social programs that perpetuate, strengthen, and serve the community. All aspects of this project shall incorporate a sense of human "belonging." This means that users will feel a sense of belonging long before approaching the front door, considering the sequence of arrival and entrance experiences as part of a holistic environment. Thoughtful design of building accessibility, openness, and public invitation to enter should be intentional when developing conceptual water-wise landscape designs.

- 1 The project site shall be in the context of the overall South Dallas/Fair Park Community with the Martin Luther King Community Center as a central gathering place and asset to its neighbors and the greater Dallas community.
- 2 As designs are developed for water conservation, the renovated site and street-scape should seamlessly integrate with the community context and reflect the needs of the neighborhood through a lens of water conservation.
- 3 Reduce and conserve water through innovative and quality solutions such as, planting with locally adaptive plants, reduce need for imported fresh water, minimize impervious cover, and direct excess urban runoff through soil and vegetation to recharge groundwater.
- 4 Create spaces that are comfortable, safe, and welcoming for all age groups and abilities.
- 5 Create flexible spaces and landscaping that can accommodate daily foot traffic as well as events.

MLK FREEDOM COMMUNITY GARDEN
IS A COORDINATED EFFORT OF MILES
OF FREEDOM, VALLEY FOUNDATION,
AND MLK CENTER STAFF.
OPPORTUNITIES FOR IMPROVEMENT
AND FUTURE MAINTENANCE IN
COORDINATION WITH PROJECT
EFFORTS ARE STRONGLY ENCOURAGED



SCOPE OF SERVICES

Dallas Water Utilities Department in partnership with the Planning and Urban Design Department has identified the following comprehensive goals for the project.

PUBLIC ART

- 01 | Final design should incorporate water conservation elements or principles in to the design concept.
- 02 | Final design should include aspects of interactive art, allowing visitors of the center to engage with the final product.
- 03 | Final design should be educational and include elements that respect the legacy of Dr. Martin Luther King Jr.

PROJECT TEAM



Dallas Water Utilities
Ben Stephenson
Art Torres



Planning & Urban Design
Camille Choice
Demeshia Jackson
Chalonda Jackson-Mangwiro
Megan O'Neal
Don Reins



Housing & Community Development
LaRhonda Bacon
Pamela Jones



Park & Recreation
Oscar Carmona
Reuben Naranjo
Troy Schinzel
Jose Soto

IMAGE CREDITS:

Page 6 - Kyle Pennington, original photo from the Texas/Dallas History and Archives Division, Dallas Public Library