

Director Report

Cultural Affairs Commission

August 17, 2017

**Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas**



Agenda

- FY 2017-18 Budget Update
- 2017 Bond Program Update
- New SDCC Manager
- Fire Marshal Temporary Permit
- Confederate Monument Update
- Current Commissioner Vacancies and Status Update
- Cultural Facilities Program Update
- City Performance Hall Naming and Moody Support Update

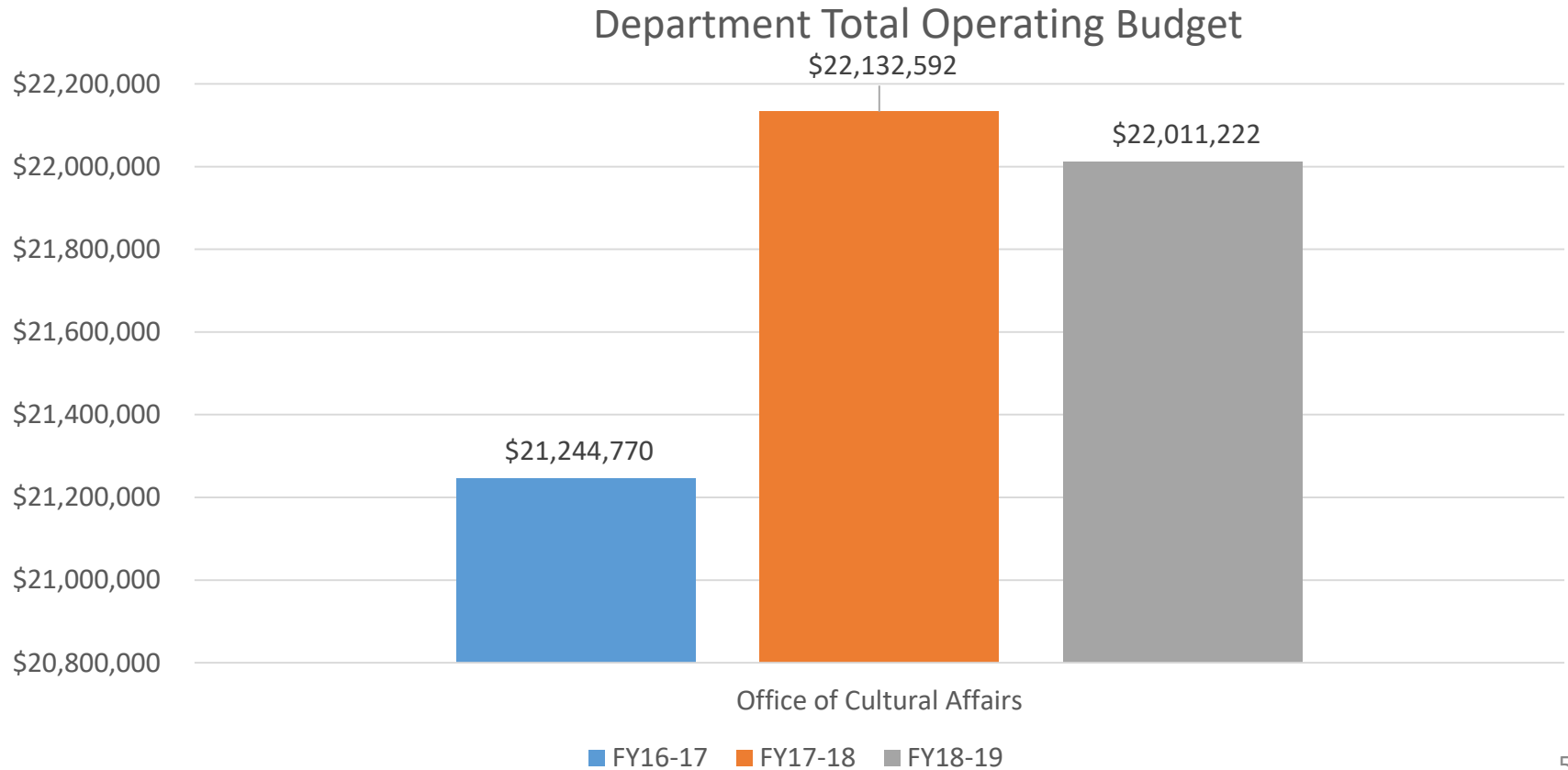
Office of Cultural Affairs

- The Office of Cultural Affairs FY 2017-18 proposed budget includes funding for:
 - Supporting artistic and cultural services (\$7.8m)
 - Grant support for individual artists, small and emerging arts organizations, and major cultural institutions
 - Operating and maintaining cultural facilities (\$12m)
 - Improving bookings at the Meyerson and Strauss Square, and implementing facility-use fees at the Meyerson to offset General Fund impact for maintenance needs at the venue
 - Conserving and maintaining public art (\$160,000)
 - Provide research, planning and preservation support related to historic pieces at Fair Park and other key locations
 - Update valuation and condition assessment of City-owned collection at the Dallas Museum of Art

Office of Cultural Affairs

- The most notable enhancement in the OCA budget is for \$285,000 for programming by ethnically and culturally specific organizations
 - Complies with the cultural policy
- Other expense increases were driven by salary/benefit costs and O&M
- The City is presenting its first-ever biennial budget and for OCA the slight decrease shown in FY18-19 is the result of anticipated efficiency savings

Proposed Biennial Budget Overview



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Remaining Budget Schedule

Date	Activity
June 21	Budget Workshop
July 25	Appraisal Districts certify 2016 tax roll
August 4	Deliver City Manager's budget to Council Members
August 8	Budget Workshop: City Manager's recommended budget
Aug 8 - Sept 1	Budget Town Hall Meetings
August 16	Budget Workshop
August 23	Budget Public Hearing
August 30	Budget Workshop (optional): Topics TBD
September 6	Budget Workshop: Council amendments
September 6	Tax Rate Public Hearing (#1)
September 6	Adopt budget on First Reading
September 12	Budget Workshop: Amendments (if necessary)
September 13	Tax Rate Public Hearing (#2)
September 20	Adopt budget on Second Reading and adopt tax rate
October 1	Begin FY 2017-18

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OCA Facilities Overview:

- 23 city-owned facilities managed by Office of Cultural Affairs (OCA)—more than 1.5 million sq. ft. dedicated to arts and cultural functions
 - 14 managed through private/public partnerships with non-profit cultural organizations—some facilities have more than one building
 - 7 facilities operated by OCA
- Prior funding levels:
 - 2003 Bond Program \$31.2 M
 - 2006 Bond Program \$60.8 M
 - 2012 Bond Program did not include OCA facilities
- Half of the OCA facilities are more than 50 years old

November 7, 2017 – Bond Program

- The City of Dallas has not had a bond program since 2012
- Deferred maintenance on OCA buildings exceeds \$80M in needs, so prioritization was a major challenge
- The 2017 bond has increased in size from \$800M to \$1.05B in total
- OCA began in the “Critical Facilities” proposition and is now its own proposition (F) and the Fair Park cultural facilities are part of the \$50M Fair Park proposition (C)

Proposition F: OCA Facilities (1 of 2)

Bath House Cultural Center	ADA restrooms, plumbing improvements, kitchen renovation, interior renovation	\$ 1,500,000
Dallas Black Dance Theatre	Waterproofing and exterior restoration (windows, doors, and cracks)	\$ 900,000
Dallas Heritage Village	Refurbishment and renovation of historic houses, including roofing and security improvements	\$ 250,000
Dallas Museum of Art	Waterproofing, exterior building drainage, fire alarm panel replacement and mechanical for server room and building controls	\$ 6,000,000
Kalita Humphreys Theater	Electrical improvements, repair access to rooftop due to water damage, repair water infiltration leaks and repair, replace roof top chiller and ductwork	\$ 525,000
Meyerson	Address water infiltration (upper and mid roof; seal conoid windows); update lighting/mechanical/acoustic controls systems; passenger elevator enhancements	\$ 3,800,000

Proposition F: OCA Facilities (2 of 2)

Oak Cliff Cultural Center	Replace HVAC System	\$ 110,000
Sammons Center	Façade repair and roofing	\$ 900,000
South Dallas Cultural Center	Erosion control at Robert E. Cullum entrance; repave and re-landscape; upgrade building security and fire systems, including security cameras and improved exterior lighting	\$ 250,000
TOTAL:		\$14,235,000

Proposition C: Fair Park

African American Museum	Resolve water intrusion; repair interior finishes; flush condenser water system; complete mechanical and electrical repairs	\$ 2,000,000
Hall of State	Exterior wall and plaza restoration; exterior drainage and lighting; repair/replace exterior doors and windows; other architectural interior/exterior repairs; repair sump pump; other plumbing repairs; address dehumidification issues; replace heaters and other mechanical repairs; electrical repairs; elevator; ADA improvements; and other necessary repairs	\$ 14,410,000
Music Hall	Elevator, carpeting, replace old plumbing pipes, security, ACA improvements and other necessary repairs	\$ 4,300,000
TOTAL:		\$20,710,000

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Welcome, John Spriggins

- Starting on August 30, 2017



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Temporary Assembly Permit Progress

- Summer is a time of increased instances of events outside of the stated use based on a location's Certificate of Occupancy (CO)
- Dallas Fire Marshal has taken the lead to develop Dallas' Temporary Assembly Permit (TAP)!!!
 - Worked with all affected departments: Zoning, Building Inspection, Code Compliance/Health Division, OCA, and Office of Special Events
 - Based permit on benchmark cities: Austin, Seattle, Phoenix
- Currently beta-testing and proactively reaching out to art galleries to work with them on compliance
- 45 days' notice is required
- Rhonda Ivery in OCA remains our point and artist liaison

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Background Information:

- Based on requests from City Hall, the Public Art team began researching art depicting the Confederacy in Dallas and potential options back in May
 - Details on the pieces of Confederate-related art
 - Policies concerning deaccessioning and the Public Art Committee process
 - Peer cities' and prominent institutions' approaches to their monuments
 - Cost estimates and possible locations if they were to be removed
- The Public Art Committee/CAC does not have jurisdiction over park names, street names, DISD schools, buildings, and so on

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Two Confederate Monuments:

Confederate Veteran Memorial:



Frank Teich, 1896
Located in Pioneer Cemetery on Young Street
Under Landmark Status
Donated by the Daughters of the Confederacy
Moved from Old City Park in the 1960s

Robert E. Lee and the Confederate Soldier:



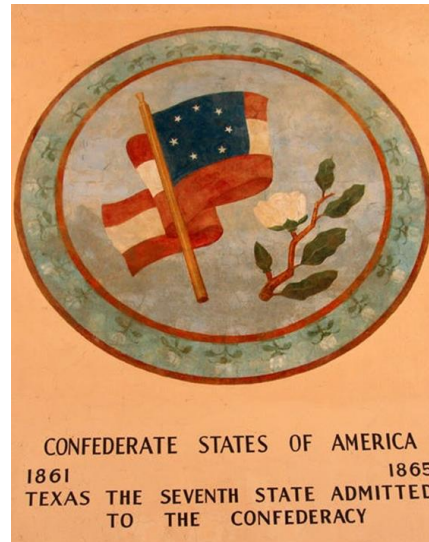
Alexander Phimster Proctor, 1936.
Located in Lee Park, formerly Oak Lawn Park
Donated by the Southern Memorial Association

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Public Art Depicting the Confederacy:



Laurence Tenney Stevens, 1936
Cycle depicts the 6 nations which were
sovereign over the Texas
National Historic Landmark



Confederate Medallion: Part original
decorative cycle: the flags flown over Texas
Artist unknown, 1936
Esplanade at Fair Park
National Historic Landmark

+3 additional allegorical
representations of the
Confederacy in the Hall of
State

Special Review Panel:

- Mayor Rawlings has called for a special review panel to be appointed to examine our options for Confederate Monuments
 - Will report findings to Public Art Committee per our existing Cultural Policy
 - Goal is to have recommendations in no more than 90 days
 - Process will allow for public input
 - Public Art Committee will report to Cultural Affairs Commission

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Following Elections...

- New term begins October 1
- After October 1, current commissioners will holdover until reappointed or replaced by City Council
- Speak to your councilmember if you wish to be reappointed

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Cultural Facilities Program Update:

- Four organizations' applications met the criteria for use of the \$400K budget
- Grant Review Panel held August 4th:
 - Discussed each application and then did their final scoring
 - No interview or presentation necessary
- Allocations Committee on September 12th meeting will approve final awards to be presented at the September 21st CAC meeting

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Moody Performance Hall

- On May 24, Council voted to authorize renaming City Performance Hall as the Moody Performance Hall in recognition of a \$10M endowment, the Moody Fund for the Arts, to be established for the small arts organizations supported by the OCA
- Contracts were signed the last week in July



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Moody Performance Hall

- New logos have been approved and were created by the original design firm, el Creative
- Uniforms have been ordered
- Signage design is underway – will not be completed until Spring
- Vinyl signage is coming soon
- New website is up: www.moodyperformancehall.com



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