

For Immediate Release

April 17, 2017

ELEVATOR PROJECT SUBMISSION AND REVIEW PROCESS ANNOUNCED

Program Provides Arts District Performance Space for Small and Emerging Arts Groups

***APPLICATIONS ACCEPTED FOR 2017/2018 SEASON
FROM APRIL 17 – MAY 12***

(Dallas) The nonprofit AT&T Performing Arts Center today announced the submission and review process for selecting the arts organizations that will be included in the Elevator Project's 2017/2018 season and beyond. The Elevator Project is a program that presents small, emerging and culturally specific arts groups and artists in performance space on the Center's campus in the Dallas Arts District. Submissions for the upcoming season will be accepted from April 17 - May 12, 2017.

Through the Elevator Project, the Center pays performers a negotiated fee to present their work. The current Elevator Project Series featured presentations include Denise Lee, Max Hartman and Friends, PrismCo, Danielle Georgiou Dance Group and Melody Bell. The 2017/2018 season will be the first using the new submission and selection process.

Most works will be performed in Hamon Hall in the Winspear Opera House, or the Studio Theatre on the sixth floor of the Wyly Theatre, though artists are encouraged to consider creating work for other spaces on the Center's campus. Center support includes venue management, operations, ticketing and promotion. Presentations will be chosen through an annual multi-level review and approval process that includes panels of arts professionals, educators, advocates, the Center and the City of Dallas Office of Cultural Affairs.

Priority will be given to submissions:

- From arts groups and artists that help create a diverse season for Elevator Project.
- For new, original and experimental work.
- For works unique to the performance space.
- For works designed to engage diverse audiences and geographic communities.
- From artists and groups without an official performance venue or home.

Applicants who have participated in two consecutive seasons must take a year off before applying again.

Submission and Selection Process:

- Each year, the Center will announce the application period for the upcoming Elevator Project season. Applications may be submitted by e-mailing them to ElevatorProject@attpac.org.
- Submissions will first be reviewed by the **Elevator Project Advisory Panel**, a group of 3-5 panelists jointly chosen by the Center and the Office of Cultural Affairs.
 - These panelists may include arts professionals from Dallas or other cities, arts educators and advocates.
 - The names of the panelists will remain confidential until the selections are announced.
 - No artist/group with a submission, or with an immediate family member or partner with a submission, can participate on the Advisory Panel.
- The panelists will select and prioritize submissions.
- The recommendations will then be reviewed by the Center, the Office of Cultural Affairs and the Chair of the Cultural Affairs Commission. They will make the final selections.
- Center staff will take those recommendations and begin discussions with the artists/groups to establish the fee paid for each performance and secure the space and calendar.

TIMELINE:

Normally, the submission process will begin in January. For the 2017/2018 season, the process will begin in April and be accelerated.

2017/2018 Season (August 1, 2017 – July 31, 2018)

- April 17 - May 12, 2017: Applications will be accepted by e-mail during this four-week period. Applications to be sent to ElevatorProject@attpac.org.
- Mid-May 2017: Advisory Panel will meet to prioritize and select primary and secondary recommendations.
- Late May 2017: Recommendations are reviewed by OCA Director, Cultural Affairs Commission Chair and AT&T Performing Arts Center. Selections prioritized.
- June 2017: Center enters negotiations with selected applicants.
- July 2017: Season announced.

2018/2019 Season (August 1, 2018 – July 31, 2019)

- January 1 – 31, 2018: Applications will be accepted by e-mail during this period. Applications to be sent to ElevatorProject@attpac.org.

- March 2018: Advisory Panel will meet to prioritize and select primary and secondary recommendations.
- April 2018: Recommendations are reviewed by OCA Director, Cultural Affairs Commission Chair and AT&T Performing Arts Center. Selections prioritized.
- May 2018: Center enters negotiations with selected applicants.
- June 2018 Season announced.

Questions or requests for the technical specs for Elevator Project venues can be e-mailed to ElevatorProject@attpac.org.

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ABOUT THE AT&T PERFORMING ARTS CENTER

The AT&T Performing Arts Center is a nonprofit foundation that operates and programs a 10-acre campus comprised of three premier performance venues and a park in downtown Dallas. Opening in October 2009, the Center has helped complete the 30-year vision of the Dallas Arts District.

Audiences enjoy the best and most recent from Broadway and off-Broadway; the finest dance companies from across the globe co-presented with TITAS Presents; top concerts and performers with Center Presents; cutting-edge speakers from the #hearhere series; and a five-year initiative to present The Complete Works of William Shakespeare. Thousands of students explore and more deeply experience the arts through the Center’s education program, Open Stages. Working with local service agencies, the Center provides free tickets to underserved individuals and families through Community Partners. These programs are made possible by the ongoing support of donors and members.

The Center’s five resident companies are among the city’s leading arts institutions: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater.

Designed by internationally acclaimed architects, the Center’s performance spaces are some of the finest venues in the world:

- Margot and Bill Winspear Opera House, designed by Foster + Partners of London, is a stunning 2,200-seat venue wrapped in red glass with outstanding acoustic performance halls.
- Dee and Charles Wyly Theatre is a 575-seat theatre with one of the most versatile stages in the world and a distinctive aluminum exterior. It was designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas.

- Annette Strauss Square, designed by Foster + Partners, is an open-air entertainment venue with lawn and patio seating for 2,000 surrounded by the downtown skyline.
- Elaine D. and Charles A. Sammons Park is an urban park with native plants and grasses, landscaped lawns, performance spaces, a reflecting pool. Sammons Park was designed by Michel Desvigne and includes the Information Center designed by Foster + Partners.

The Center's mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts. For more information about the AT&T Performing Arts Center and to purchase tickets, become a member, or make a donation, visit www.attpac.org.